



Talent Initiatives & Services



Greater Louisville Inc. (GLI) has the resources to support your talent and workforce needs.

We offer complimentary consulting services to connect you to the programs and strategies to best meet your company's needs.

Whether you are trying to fill current openings, improve productivity or attract high level talent from out of the region, we can help!

Displaced Worker Initiative

Together with our partners, KentuckianaWorks and WorkOne, GLI supports workers displaced by COVID-19. Services include a high-traffic job board and a Job Seeker Connection program. If you have immediate openings we can assist you in strategic marketing to eager job seekers.

Pipeline Partnerships

We maintain a deep awareness of the workforce ecosystem. Our teams can connect you to talent providers such as universities, high schools, nonprofits, career centers and alternative training programs. We will make introductions to help solve your talent needs.

Barriers to Work

GLI helps employers understand how to mitigate barriers such as transportation, childcare and digital access through events, coaching, and connectivity. We can educate you on best practices and help you build an inclusive benefits package to diversify your company and access untapped talent pools.

Live in Lou - Talent Attraction

Our Live in Lou team has developed a suite of tools to assist you in recruiting top talent outside of our region. Assets available on **liveinlou.com** include relocation guides, strategic marketing campaigns and our trained community ambassadors, City Champs. We make selling our great city and the amazing opportunities we have here easy for you.

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Talent Pipeline Management (TPM)

GLI is an active partner in the Kentucky Chamber Workforce Center's TPM project. This innovative Initiative uses existing employee data to reverse engineer your hiring process and spot areas for improvement. Active cohorts now exist in healthcare, business services and construction. If your company is looking for a customized solution like this, let us know!

Let's Talk Talent

Join us for these quarterly events and hear from business leaders who have implemented best practices in talent attraction, retention and development. Topics range from cultural change to cross-industry career pathway development and more. These events provide key take-aways that you can implement at your company.

Workforce Connections

Our Workforce Connections series introduces employers to diverse, out-of-the-box talent pipeline providers. These topical events provide an opportunity to build stronger talent pipelines through direct connections with training providers, career centers and educational institutions. Join us to source your next great hire.

Internship Support

Strong internships and work-based learning opportunities are essential to developing strong talent pools. If you'd like to hire interns but don't know where to start, GLI has robust resources including an internship guide and job description templates for key sectors. We can also facilitate connections with education providers to help you seamlessly recruit tomorrow's talent.

Academies of Louisville

GLI's workforce team serves as partnership coordinators for the JCPS Academies of Louisville. We recruit and onboard companies to engage with 50+ in-demand career pathways like welding, computer science, and pre-nursing. Grow your talent pipelines and promote your industry through these impactful partnerships.

For more Information about these and other talent resources, visit GreaterLouisville.com/talent or contact Jessie Schook at jschook@greaterlouisville.com.

