

# Programs Funded by Greater Louisville Foundation

## Live In Lou:

<https://www.liveinlou.com/>

Greater Louisville has been flying under the radar and often described as a “hidden gem”. Come find out how great the Louisville region really is.

Greater Louisville Inc. is leading the charge to put greater Louisville on the map as a top destination for talented Professionals. And who knows, we might just surprise you. Come find out why people choose to #LiveInLou. We need more great people like you to help us write the next chapter of Greater Louisville’s success story.

We are marketing and promoting Greater Louisville in a way that we have never-before. We want people to know what a great place Louisville is and what it has to offer men and women of all demographics. Greater Louisville is the most authentic place in the nation, and we want everyone to know it.

## GLI Workforce & Education Initiatives:

<https://www.greaterlouisville.com/workforce-initiatives/>

Since its inception in 2016, GLI has been a contributing partner in Jefferson County Public Schools’ (JCPS) [Academies of Louisville](#) (AofL) initiative, a Ford Next Generation Learning program. This innovative learning model deepens the relationship between businesses and education in the Greater Louisville Region, providing educational institutions and the students they serve with real-world guidance from industry experts. AofL offers students exposure to potential careers enabling them to graduate from high school with in-demand certifications and knowledge of the specific educational requirements needed to meet their future goals. Ultimately, this leads to a strong local workforce and provide a talent pipeline to help grow our regional economy. The Academies offer a new approach to education – one that directly impacts a student’s ability to have a successful career.

As a partner in the Academies of Louisville initiative, GLI provides a dedicated staff person to recruit business partners, facilitate school tours and coordinate the onboarding process required to secure a company’s engagement with an academy. GLI also serves as a significant contributor in the overall coordination of the Academies initiative by providing guidance and leadership in pathway development, marketing, and business engagement.