

GLIDE 2018

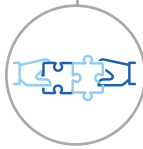
# TAKEAWAYS



## REGIONAL ECONOMIC GROWTH



**Streamline** process for business attraction



**Create** a unified regional brand for economic development



**Strengthen** regional economic development partnerships at the state and local levels



**Create** a Tech Cluster



**Attract** a WeWork to Louisville



**Champion** an elected officials coalition to promote economic development



*Collaboration happens at the speed of trust*



**Develop & implement** a regional transportation plan

## LOVE OF PLACE (TOPOPHILIA)



**Brand**  
Louisville's regional assets as a single cohesive identity



**Advocate**  
for local control of taxes for community projects



**Grow**  
the bourbon brand throughout the region



**Promote**  
Louisville's outdoor assets



**Develop**  
more "wow" attractions



**Focus**  
on projects and amenities that attract the next generation of workers

[GLI] GREATER LOUISVILLE INC.  
The Metro Chamber of Commerce

# GLIDE 2018 DENVER

## COLLABORATION

Regional airport  
Private equity-support growth  
How do we sell ourselves? cohesive story

### COLLABORATION

Let's be the NAPA VALLEY of bourbon  
Apprenticeship program to business  
School system

Look at innovations in transportation  
Healthcare? make them accountable

### BUSINESS RECRUITMENT

Encourage growth - fight for good growth  
...retention & growth  
Include machine learning  
Teen jobs  
aging care

Scorecard for companies:  
Who do we go after?  
What are the criteria?  
Identify different neighborhoods for tourism



### LIFESTYLE AMENITIES

Riverfront  
Kids & family Fun  
Children's museum  
better use of water  
zip lines  
public art & murals

City ambassadors promote music scene  
Grown up fun  
Shopping - gaming - TOP GOLF more BOURBON!

Night life pop-up bars  
Active life style  
Trails in Cherokee Park are the best - PROMOTE THIS!

Tobacco -> Hemp farm  
Coworking space  
Cannabis  
FOODIE TOWN

Get Fodor's  
GO TO: KENNEDY BRYANS  
WWW.SUNSEAFY.COM

### INTERGOVERNMENTAL PARTNERSHIPS

Relationships with our elected officials

Create a GREAT connected community

Local option sales tax constitutional amendment?

Build relationships and trust  
No RED/BLUE

Bring State Leadership on glide trip + other cities

Bus tour of big cities in state to LISTEN then share



What can we do if we work together?  
Work more closely with MPOs

### TRANSPORTATION

Need bike lanes to connect city  
Economic DEVELOPMENT  
Live where the jobs are

Scatter affordable housing throughout the city  
Light Rail...  
GIL must step up & lead this initiative  
First determine NEED then determine MODE

Zip line between states  
Ride sharing  
Local option sales tax to provide the funds

work with partners to develop our plan  
need money to execute

Monitor timing of stop lights

