



an initiative of **[GLI]** GREATER LOUISVILLE INC.
The Metro Chamber of Commerce



CAREER ACCELERATION NETWORK (CAN)

- CAN is an innovative partnership between GLI and others to help entry-level employers recruit more diverse talent pools. By brokering relationships between employers, the CAN helps employees grow their skill sets and gain experience.
- GLI brings entry-level and secondary employers together to create pathways that allow employees to gain technical and soft skills, then transition to secondary employers where opportunities for higher paying positions are available.
- Entry-level employers gain competitive advantage in the marketplace for offering a career pathway, and secondary employers gain a workforce that has been well-trained.

BENEFITS

Entry-Level Employer

- Increase qualified talent
- More diverse candidates
- Network support for barriers like transportation or childcare
- Motivated and productive frontline workers
- Reduced turnover
- Reputation as high quality employer

Secondary Employer

- Strategic talent pipeline development
- Flexibility to source candidates based on changing needs
- Access to more diverse and qualified candidates
- Access to a candidate pool familiar with your company

Community & Workforce

- Equitable opportunities for community members
- Defined pathways leading to wealth-building careers
- Skilled talent pipelines help businesses thrive and encourage consumerism
- Quality talent drives economic development throughout the city

To learn more contact Christine Tarquinio, Vice President, Talent, Workforce, & Brand Strategies at ctarquinio@liveinlou.com.