



**ADVANCE GREATER LOUISVILLE**  
The Regional Economic Development Partnership

# A Regional Economy Working For Business



15 Counties. 2 States. 1 Region.  
[GreaterLouisville.com](http://GreaterLouisville.com)

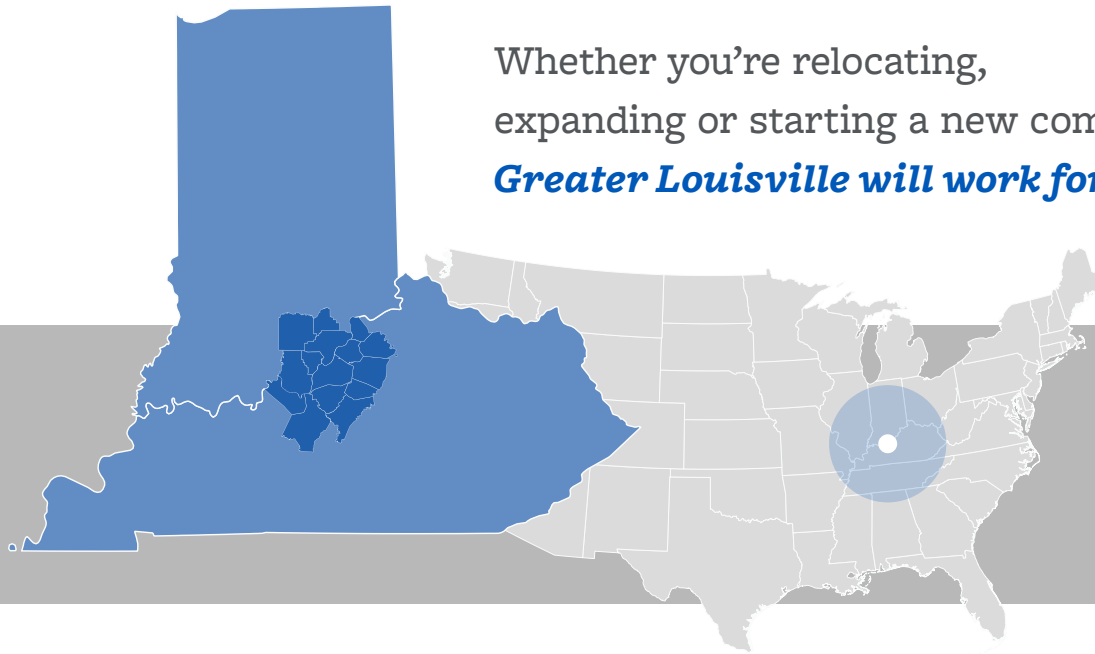
**Throughout the 15 counties making up the Greater Louisville region of Kentucky and Indiana,**

you'll find cities with distinctive qualities and strategic resources to support businesses of all types and sizes. Centered around a vibrant downtown on the Ohio River, the area's neighborhoods offer a diverse range of settings and amenities --- from urban and metropolitan to quaint and laid-back --- to accommodate every type of lifestyle.

We're serious about business, too. That's why globally-recognized corporations and iconic brands make their home in Greater Louisville. Plus, an impressive portfolio of home-grown companies, innovators and small businesses benefit from our region's supportive entrepreneurial culture and business-forward thinking.



Whether you're relocating, expanding or starting a new company, **Greater Louisville will work for your business.**



ESTIMATED 2016 POPULATION:  
**1,465,218**  
*- The Nielsen Company*

LABOR FORCE  
OCTOBER 2015 (AGE 16+):  
**696,588**  
*- Bureau of Labor Statistics*

**31,970** BUSINESS ESTABLISHMENTS  
*- U.S. Census*  
**43** BUSINESS & INDUSTRIAL PARKS

**COST OF DOING BUSINESS\***

OVERALL COST	LABOR	ENERGY	TAXES	OFFICE RENT
85	100	80	88	60

*\*US Average = 100*

**COST OF LIVING\***

OVERALL COST	GROCERY	HOUSING	UTILITIES	TRANSPORTATION	HEALTH CARE	MISC.
91.6	89.8	79.5	91.2	100.7	89.3	99.9

*\*US Average = 100*

# COLLECTIVE REGIONAL ADVANTAGES & COMPETITIVE GLOBAL RESOURCES

By collaborating rather than competing with each other, Greater Louisville has become better positioned to create, support and sustain a dynamic regional economy.

**Key**

 AIRPORTS    
  MEGASITES    
  RIVERPORTS

## Washington

**POPULATION: 27,525**  
**MAJOR EMPLOYERS:**  
 Peerless Gears - 400  
 Kimball Office - 400  
 GKN Sinter Metals - 300

## Scott

**POPULATION: 23,991**  
**MAJOR EMPLOYERS:**  
 Morgan Foods - 500  
 Ilpea Industries - 200  
 Pepsi Beverages - 180

## Clark

**POPULATION: 114,160**  
**MAJOR EMPLOYERS:**  
 Clark Memorial Hospital - 1,225  
 Amazon - 2,700  
**MEGASITE:**  
 River Ridge Commerce Center  
**FOREIGN-TRADE ZONE:**  
 No. 170 Clark County

## Trimble

**POPULATION: 8,818**  
**MAJOR EMPLOYER:**  
 Air Methods Kentucky - 150  
**AVERAGE TRAVEL TO WORK:**  
 33 minutes

## Floyd

**POPULATION: 77,222**  
**MAJOR EMPLOYERS:**  
 Floyd Memorial Hospital - 1,756  
 Beach Mold & Tool - 600  
 Samtec - 600

## Indiana



## Henry

**POPULATION: 15,508**  
**MAJOR EMPLOYERS:**  
 Hussey Copper - 160  
 Steel Technologies - 85  
**AVERAGE TRAVEL TO WORK:**  
 32 minutes

## Harrison

**POPULATION: 39,113**  
**MAJOR EMPLOYERS:**  
 Horseshoe Hotel & Casino - 1,303  
 Tyson Foods - 551  
 Physician Referral Service - 400

## Shelby

**POPULATION: 45,176**  
**MAJOR EMPLOYERS:**  
 Martinrea - 950  
 Katayama American - 270  
 Purnell Old Folks  
 Sausage - 270

## Meade

**POPULATION: 29,195**  
**MAJOR EMPLOYERS:**  
 The Lusk Group - 250  
 Brandenburg Health Facilities - 100  
**MAJOR CITY:**  
 Brandenburg

## Oldham

**POPULATION: 63,547**  
**MAJOR EMPLOYERS:**  
 The Rawlings Group - 650  
 Baptist Health - 520  
**MEDIAN HOUSEHOLD INCOME:**  
 \$82,518

## Jefferson

**POPULATION: 764,731**  
**MAJOR EMPLOYERS:**  
 UPS - 22,189  
 Humana - 12,900  
 Norton Healthcare - 10,739  
 Ford - 9,028  
**MAJOR CITIES:**  
 Jeffersontown  
 Louisville  
**FOREIGN-TRADE ZONE:**  
 No. 29 Louisville

## Spencer

**POPULATION: 17,895**  
**MAJOR EMPLOYER:**  
 Signature Healthcare - 108  
**MAJOR AMENITY:**  
 Taylorsville Lake State Park

## Hardin

**POPULATION: 109,276**  
**MAJOR EMPLOYERS:**  
 Akebono Brake - 1,300  
 Metals Structural Products - 764  
 Altec Industries - 540  
**MEGASITE:**  
 Glendale

## Bullitt

**POPULATION: 78,111**  
**MAJOR EMPLOYERS:**  
 Amazon - 2,200  
 Geek Squad - 1,068  
 Publishers Printing - 737

## Nelson

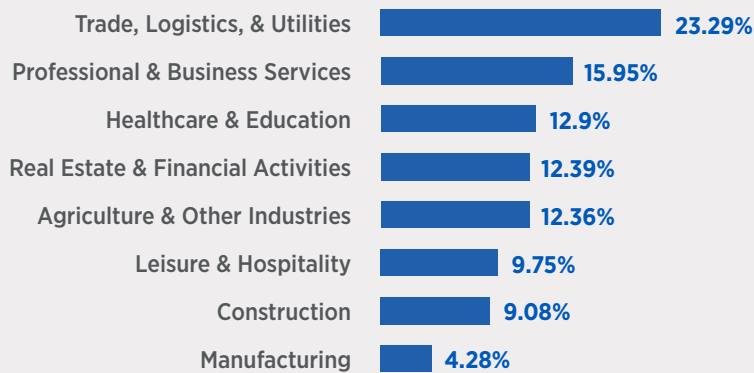
**POPULATION: 44,916**  
**MAJOR EMPLOYERS:**  
 Tower International - 582  
 Heaven Hill Distilleries - 562  
 American Fuji Seal - 492

# SNAPSHOT: THE GREATER LOUISVILLE REGIONAL ECONOMY

Greater Louisville embraces its rising iconic brands. Along with a vibrant entrepreneurial climate, the region has a diversified economy with an emphasis in the sectors surrounding health, logistics, manufacturing, food and beverage, and business services. Combine this with the fact that 95% of the world's bourbon is made in Kentucky, and it is easy for the region to toast the greatness of its companies.



## Regional Industry Establishments



Source: U.S. Census Bureau, 2014

## Tax Incentives

Both Indiana and Kentucky offer generous business incentives and financial benefits for all types and sizes of businesses --- whether they are new, existing, expanding or relocating to the Greater Louisville area.

[www.in.gov](http://www.in.gov) | [thinkkentucky.com](http://thinkkentucky.com)

## GREATER LOUISVILLE INC.'S BUSINESS NETWORKS

Business Networks are a collaborative effort among competitor companies for the purpose of growing the industry, addressing talent attraction strategies, advocating on public policy issues and creating momentum to support economic development.

*GLI champions four Networks having an important impact on the region:*

### GREATER LOUISVILLE HEALTH ENTERPRISES NETWORK (HEN)

For more than 15 years, the 1,200 members of HEN – comprised of hospitals, technology companies, medical device manufacturers, and other related health enterprises – have been actively supporting one of the region's largest industry sectors.

### ADVANCED MANUFACTURING AND LOGISTICS NETWORK (AML)

The region's logistics and manufacturing leadership position is bolstered by more than 100 industry companies collaborating to improve infrastructure, workforce development and economic growth.

### ARTS AND CULTURE ALLIANCE (ACA)

Members of the ACA continue to build cooperative relationships in an effort to identify common goals for strengthening and promoting regional arts groups and cultural attractions.

### GREATER LOUISVILLE INTERNATIONAL PROFESSIONALS (GLIP)

The 2,500+ associates of GLIP reflect the region's inclusive nature by facilitating conversations and connections between international professionals and the business community.

# INTEGRATING INNOVATION WITH TRADITIONAL INDUSTRIAL NICHES



## Logistics & E-commerce

- One of the nation's most geographically accessible regions
- Ideal location for logistics and distribution facilities
- Employs more than 40,000 regionally



## Food & Beverage

- Undisputed Bourbon Capital of the World
- Continual recognition for outstanding local food scene
- Homegrown powerhouses, manufacturing and global franchise leaders



## Lifelong Wellness & Innovative Healthcare

- Hub for corporate aging and long-term care corporations
- Innovation networks including InnovateLTC and XLerateHeath
- Over 18,000 industry professionals exceeding \$48 billion in revenue



## Advanced Manufacturing

- Home to more than 1,300 manufacturing companies
- Expertise ranging from automotive, food and beverages to plastics, appliances and electrical components
- Employs more than 77,000 regionally



## Consumer & Business Services

- Includes technical, legal, financial, human resources, marketing, and real estate companies
- Employs more than 30,000 regionally
- Industry has grown 15% in the past 5 years



# TALENT AND WORKFORCE

The Greater Louisville region is made up of a diverse population of talented, hardworking, experienced professionals.

Education systems have partnered with private industry to prepare and develop the next generation of talent.

**33%** OF FOREIGN-BORN LOUISVILLIANS HAVE A BACHELOR'S DEGREE OR HIGHER

## GREATER LOUISVILLE EDUCATIONAL ATTAINMENT

DEGREE	2016 EST. POPULATION AGE 25+	% OF POPULATION
Master's Degree+	100,095	10.08%
Bachelor's Degree	156,391	15.70%
Associate Degree	79,358	8.00%
Some College	224,746	22.60%

Source: The Nielsen Company



COLLEGES & UNIVERSITIES:  
**7 PUBLIC**  
**15 PRIVATE** (nonprofit)  
**9 PRIVATE** (for profit)

## High School & University Education Themes

- Engineering
- Culinary Arts
- Pharmaceuticals
- Aeronautics
- Nursing
- Environmental Studies
- Performing Arts
- Business & Entrepreneurship
- Science, Technology, Engineering, Math (STEM)
- Theological Studies



Prosser Career Education Center offers **23 programs**, and has a **96% graduation rate**

University of Louisville's JB Speed School of Engineering has a **97% Job Placement Rate**



## Workforce Readiness, Job Placement, and Training Programs

There are a number of workforce readiness, training, and job placement programs throughout the Advance Greater Louisville region. Several of them are managed through the local Workforce Initiatives Opportunity Act (WIOA) entities of KentuckianaWorks and WorkOne Southern Indiana. They include:

### WORKFORCE READINESS & JOB PLACEMENT

- Conexus Indiana
- Elizabethtown/Hardin County Industrial Foundation Training Consortium
- Harrison County Lifelong Learning, Inc.
- Kentucky Health Career Center
- Kentucky Manufacturing Career Center
- Where Opportunity Knox
- Power of Work

### TRAINING & CONTINUED LEARNING

- Code Louisville
- Ivy Tech Community College Apprenticeship Programs
- Louisville Sells
- Software Guild
- UL's Additive Manufacturing Competency Center (AMCC)
- University of Southern Indiana Applied Engineering Center
- UPS' Metropolitan College

### YOUTH EXPERIENTIAL LEARNING

- Amazing Global Marketplace
- Ford Next Generation Learning (NGL)
- GE's Developing Future™ in Education
- Junior Achievement (JA) Company Program
- The Kentucky Federation for Advanced Manufacturing Education (KY FAME)
- Kentucky Youth Career Center
- Mayor's Summer Works

### COMMUNITY PARTNERSHIPS FOR SUCCESS

- 55,000 Degrees
- Communities in Schools
- Degrees at Work
- Education Matters Southern Indiana
- Right Turn 2.0

## ENTREPRENEURSHIP & INNOVATION

The business and startup community in Greater Louisville continues to show dedication to building a **vibrant entrepreneurial ecosystem** and culture for small, early, and second stage - fast growth companies.

Residing in Louisville, the first of its kind manufacturing microfactory, **FirstBuild**, provides the opportunity to gain practical training through brainstorming, conceptualizing, prototyping, and marketing new products.

PURDUE  
RESEARCH PARK

THE BLACK DOG GROUP  
LLC

Areva

IF  
IDEA FESTIVAL®

IB  
firstbuild

FREUDENBERG  
MEDICAL

Kentucky  
Innovation Network

boice net

MID-AMERICA  
science park

# LOCATION OPTIONS WITH UNPARALLELED LOGISTICAL BENEFITS

From shovel-ready to turn-key, sites across Greater Louisville provide choices to suit your business needs now and into the future. Plus, the region's supply chain versatility features capacities to reach and serve your customers with speed and efficiency -- making Greater Louisville a logistics center of excellence.



**8 PUBLIC AIRPORTS**  
including  
**1 INTERNATIONAL**

**5-70 MINUTES**

from furthest point to an  
**INTERNATIONAL AIRPORT**



**3 MAJOR INTERSTATE HIGHWAYS**

**3 MAJOR RIVERPORTS**



**6,800+ MILES OF RAIL**  
in Kentucky & Indiana



**“Future Ready City”**

- Dell

**“Top 50 eCity”**

- Google

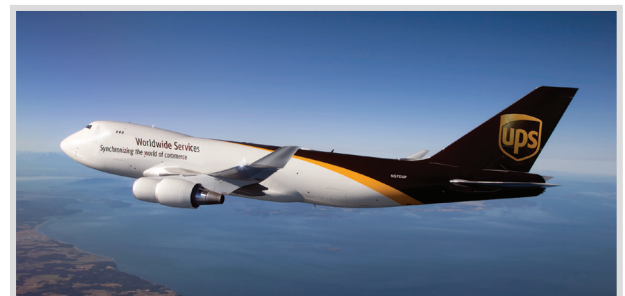


## Megasites

A megasite is a large tract of land that can be a prime location for big industrial operations. Greater Louisville has the advantage of having two megasite locations: Glendale (Hardin County, KY) and River Ridge (Jeffersonville, IN). Both are shovel-ready, have direct rail and interstate access, all utilities, and close proximity to one of the world's premier distribution and logistics centers.

## UPS Worldport

At 5.2 million square feet, UPS Worldport® hub is the largest fully automated package handling facility in the world. It processes an average of 1.6 million packages a day, and provides services to 220 countries and territories. Construction on a 580,000 square foot expansion is expected to be completed by 2019.





## Railways

Greater Louisville is served by three Class I railroads - Canadian Pacific (CP), CSX, and Norfolk Southern (NS) - and multiple regional and shortline railroads. Both CSX and NS railroads provide Louisville with direct rail service to all markets east of the Mississippi River as well as connecting service to the West Coast. The city is also one of four regional hubs for CSX.



## Runways

Louisville International Airport provides dependable service to numerous international and domestic gateways; and for FY 2016 through FY 2020, more than \$127 million in capital and major maintenance projects are programmed. Non-stop service is offered to 20 domestic destinations.



## Commuter Resources

Residents and workers in Greater Louisville have access to commuter resources that can save time and money while protecting our environment.

### Transit Authority of River City (TARC)

Traditional bus routes offer transportation throughout Jefferson, Bullitt and Oldham counties in Kentucky, and Clark and Floyd counties in Southern Indiana.

### ZeroBus

TARC's newly launched all-electric circulator line offers fare-free rides daily in downtown Louisville.

### Ticket To Ride

Carpool and vanpool services are coordinated across most Greater Louisville counties. Potential tax benefits for companies subsidizing employee vanpool fares.



## River

The region has 48 private terminals and 3 public inland ports on the Ohio River:

### Jefferson Riverport International (Kentucky)

- Serviced by 3 railroads and contains 13 miles of on-site and offsite railroad track
- The transfer terminal is designed to handle four million+ tons of dry bulk commodities annually
- Foreign-Trade Zone

### Meade County Riverport (Kentucky)

- Kentucky's newest regional port facility
- Five million+ bushels of grain hauled and shipped
- Estimated to benefit more than 8,500 farm families

### Port of Indiana-Jeffersonville (Indiana)

- Fastest growing port on the Inland Waterway System
- Contains 1,057 acres of land and 3,200 feet of riverfront
- Foreign-Trade Zone



## Roadways

The highway systems in Greater Louisville provide one-day access to more than 60% of the U.S. market via Interstates I-65, I-64 and I-71.



## Travel Times

CITY	RUNWAY	ROAD
ATLANTA	1 hour	6.5 hours
CHICAGO	1 hour	5 hours
NEW YORK	2 hours	11.5 hours
DENVER	3 hours	16 hours
LOS ANGELES	4 hours	30 hours
SEATTLE	5 hours	34 hours

# A WELCOMING PLACE TO CALL HOME

Greater Louisville is a region of unique communities with easy access to big city amenities and entertainment. The region benefits from a revitalized urban center with a world-renowned dining scene, nationally recognized parks and recreation facilities, and numerous arts and cultural attractions. In addition, Greater Louisville offers hundreds of festivals, events, and activities celebrating the history and diversity of its heritage.



AVERAGE DRIVE TIME TO WORK



## #1 World's Best Food City

- National Geographic



## Bardstown is One of America's Most Beautiful Small Towns

-Travel + Leisure



Held at the legendary Churchill Downs in Louisville on the first Saturday in May, the Kentucky Derby is internationally known as the most famous two minutes in sports. Since 1956, the Kentucky Derby Festival has hosted celebrations leading up to the region's biggest day of the year. Today, Greater Louisville honors the occasion with a month-long festival offering more than 70 events.

## PARTNERS

### *Indiana*

- *Harrison County Economic Development Corporation* | [hcedcindiana.org](http://hcedcindiana.org)
- *One Southern Indiana* | [1si.org](http://1si.org)
- *Scott County Economic Development Corporation* | [scottcountyin.com](http://scottcountyin.com)
- *Washington County Economic Growth Partnership* | [wcegp.org](http://wcegp.org)

### *Kentucky*

- *Bullitt County Economic Development Authority* | [gobullittky.com](http://gobullittky.com)
- *Elizabethtown-Hardin County Industrial Foundation* | [eifky.com](http://eifky.com)
- *Henry County Economic Development Council* | [henrycokyed.com](http://henrycokyed.com)
- *Jeffersontown Economic Development Authority* | [jeffersontownky.gov](http://jeffersontownky.gov)
- *Louisville Forward* | [louisvilleky.gov](http://louisvilleky.gov)
- *Meade County-Brandenburg Industrial Development Authority* | [brandenburgky.org](http://brandenburgky.org)
- *Nelson County Economic Development Agency* | [nceda.net](http://nceda.net)
- *Oldham County Chamber & Economic Development* | [oldhamcountychamber.com](http://oldhamcountychamber.com)
- *Shelby County Development & Industrial Foundation* | [shelbycountyindustrialfoundation.com](http://shelbycountyindustrialfoundation.com)
- *Taylorsville-Spencer County Economic Development Authority, Inc.* | [spencercountyky.gov](http://spencercountyky.gov)
- *Trimble County* | [trimblecounty.com](http://trimblecounty.com)