

2020 INC.CREDIBLE AWARDS WINNERS

Small Business of the Year
(1-50 Employees)



Sponsored by
Norton Healthcare

INgrid Design is a woman-owned and Minority Business Enterprise certified marketing and branding agency. They provide comprehensive supportive services for businesses to market their products, services, and programs. INgrid Design assists companies in their communications regionally, nationally, and globally to English and Spanish speaking audiences.

What makes them Inc.credible? With a multicultural approach, they integrate traditional and new media marketing strategies with graphic design to find creative solutions for unique business needs.

Small Business of the Year
(51-100 Employees)



Sponsored by
TOPS Louisville

Advantage Medical Corporation offers a broad range of medical, dental, psychiatric, and general healthcare services for patients with intellectual and developmental disabilities (IDD). Advantage Medical Corporation delivers high-quality, patient-centered, interdisciplinary care, through 52 compassionate and highly skilled clinicians.

What makes them Inc.credible? Dr. Matt Holder and Dr. Henry Hood – the principals of Advantage Medical Corporation – are pioneers in the development and management of patient care, as well as teaching and researching programs to serve their clients.

Small Business of the Year
(101-200 Employees)



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PNC Bank

El Toro is an advertising technology company offering one-to-one, 100 percent cookie-free IP targeting. El Toro connects businesses and marketers to their customers and prospects with a unique approach to online advertising using an innovative algorithm.

What makes them Inc.credible? El Toro stands out from the crowd by demonstrating the amazing results their technology creates. El Toro offers multiple advertising products stemming from their IP Targeting algorithm, including Geo-Framing™ targeting technology, which are changing the digital advertising landscape.



Presented by:
NuLease Medical Solutions

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Non-Profit of the Year



Sponsored by
Humana

USA Cares provides financial and advocacy assistance to post-9/11 active-duty U.S. military service personnel, veterans, and their families. USA Cares has assisted thousands of veterans and military families with emergency financial assistance and post-service skills training to create a foundation for long-term stability.

What makes them Inc.credible? USA Cares was launched through a grassroots partnership and now is a national non-profit organization that takes a “holistic” approach to helping our active military service members, veterans, and their families.

Diversity, Equity & Inclusion



Sponsored by
Brown-Forman Corp.

West Lou Coffee is a Black-owned coffee roaster committed to bringing light to a specific area of Louisville that is often overlooked to cultivate community and empower the next generation of west Louisville.

What makes them Inc.credible? West Lou Coffee is locally roasted with heart and soul and represents the pulse of west Louisville. For West Lou Coffee, success is building a thriving business that is based in the west end of Louisville, creating jobs in that community, creating a positive example for local Black boys and girls.

Health & Wellness



Sponsored by
Nulease Medical Solutions

Bridge Counseling & Wellness provides integrative mental health and holistic therapy in Louisville. Through a mind-body approach to mental health, Bridge Counseling and Wellness incorporates whole self-care to improve outcomes in therapy and increase overall health and wellbeing.

What makes them Inc.credible? The Bridge team strives to reduce the stigma surrounding mental health by offering workshops and retreats open to the public. They recognize that not everyone fits perfectly into traditional Western models. Their approach appeals to those wanting to experiment with themselves and find a greater sense of peace in a more holistic way.



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Innovation



Sponsored by
LG&E KU

DPL Financial Partners gives advisors integrated access to insurance products and full reporting. They work with the nation's top insurance carriers to rebuild annuities and life insurance without commissions.

What makes them Inc.credible? DPL's innovative turnkey insurance management platform allows financial advisors to use commission-free annuities and insurance to improve financial outcomes for clients. DPL's efforts result in consumer savings of up to 80 percent on the cost of their insurance policy.

Leader of the Year



Sponsored by
Insuramax

Lesa Seibert is the CEO and co-founder of the Louisville ad agency Mightily. Mightily is a woman-owned business committed to making smart, beautiful solutions for their clients. In just over six years, Mightily has grown from five to 35 employees and showcases a portfolio of award-winning work for national and global brands.

What makes her Inc.credible? After leaving her corporate accounting job with the Kroger Company in 2000, Lesa launched two successful companies in Louisville focused on advertising services, website development and digital marketing. She was appointed to the National Board of Directors of NAWBO National Association of Women Business Owners (NAWBO) and was recently honored by Business First Magazine as a 2020 Enterprising Woman.



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