

Trifecta Kentucky is a strategically positioned region with 22 counties across the three largest metropolitan areas in the Commonwealth of Kentucky: Greater Louisville, Greater Lexington, and Northern Kentucky.

Centrally located with global reach, the Trifecta Kentucky region is built for logistics. Anchored by UPS Worldport, the world's largest automated package facility, the region offers unmatched speed and connectivity. UPS Healthcare's Labport allows diagnostic labs to receive specimens as early as 1:00 a.m., cutting turnaround times.

A strong air, rail, river, and highway network moves goods efficiently nationwide and worldwide.

Trifecta Kentucky's **thriving health innovation scene** supports companies of all sizes. The region leads the nation in headquarters focused on healthy aging and offers a unique advantage for medical logistics requiring end-of-runway capacity.

Northern Kentucky is home to **nationally ranked health assets**, including NKU's top-five Health Informatics program and Institute for Health Innovation, CTI Clinical Trial Services, the only Biospecimen Repository of its kind in Kentucky, and the future Commonwealth Center for Biomedical Excellence with the UK College of Medicine and NKU Law School.

Louisville was named a Center of Aging Care Innovation by Forbes in 2018, supported by headquarters for Humana, ScionHealth, Atria, Trilogy, and Aging2.0.

Lexington, KY was named the 11th most educated city in the nation* by the U.S. Census Bureau with 45% of the population 25 years+ with at least a bachelor's degree.

**In cities over 300,000 in population.*



A GREAT PLACE TO CALL HOME

THE TRIFECTA ADVANTAGE

If you're looking for a lively area with affordable living, booming industry, career opportunities, sports galore, and a strong sense of community, the Trifecta Kentucky region is perfect for you. Thanks to our flourishing culture and arts scene, top-tier education, and sustained dynamic growth, it's no wonder so many business leaders are looking to call us home. With a never-ending list of things to see and do in the Trifecta region, it's the perfect time to begin exploring.

BY THE NUMBERS

The Trifecta Kentucky region offers one of the most competitive cost environments in the country — plus, unparalleled access to 20 million people within a day's drive.

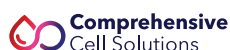
2.2M RESIDENTS
live in this region, which is within a day's drive of 2/3 of the U.S. population.

LOW INDUSTRY COSTS
We have the 2nd lowest electricity costs east of the Mississippi, plus affordable land.

100+ NONSTOP FLIGHTS
and international service via Louisville, Lexington, and Cincinnati airports.

PRO-BUSINESS CLIMATE
with strong talent in logistics, life sciences, & advanced manufacturing.

TRIFECTA REGIONAL PARTNERS



LET'S GROW

SEE WHY LEADING COMPANIES CHOOSE OUR REGION



TRIFECTA KENTUCKY