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**PARTNER TOOLKIT**  
2019

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**Dear Greater Louisville Inc. partner,**

Greater Louisville Inc., the Metro Chamber of Commerce, declared 2019 as the Year of Tech for our region at our annual meeting in January.

This declaration provided thought leadership for the conversation of Louisville as an emerging tech hub – a conversation that will bring awareness, build consensus and ultimately, galvanize support for

Louisville's growing tech ecosystem. As our fastest growing job classification, technology will continue to be an increasingly important piece of our economy and lead to job and wealth creation for our businesses and citizens.

As part of our tech focus this year, GLI will promote Louisville's tech-related programs, events and announcements, including those originated or produced outside GLI. The Tech City toolkit will empower you to join us in the conversation around Louisville as an emerging tech city while also driving attendance at your organization's Tech City related events.

Tech City events are gatherings that focus on technical innovation, professional learning and skill scale-up in the applied sciences, application development, blockchain, engineering, healthcare tech, information technology, and robotics. Events that carry the Tech City stamp will be crosspromoted on GLI's social media platforms on a weekly basis and featured on GreaterLouisville.com, one of the city's most visited domains online. We encourage you to explore the toolkit and use the Tech City stamp to promote your tech events.

Thank you for being part of our collective effort to support technology growth and innovation in greater Louisville.



*Kent Oyler*



**PRESIDENT & CEO**

## Sharing Your Tech Events and News on Social Media:

Use this Tech Stamp: [Download the blue version](#) | [Download the white version](#)

**Hashtags:** #TechCityEvent #TechCity #LouisvilleTech

**Who to tag:** @GLIChamber @KentOyler

**Website Message:** This is a Louisville #TechCityEvent, part of the community conversation led by Greater Louisville Inc., the Metro Chamber of Commerce, about the region's growing tech economy. Learn more at [www.GreaterLouisville.com/TechCity](http://www.GreaterLouisville.com/TechCity).

**Twitter #1:** [Insert Event Info] – a Louisville #TechCityEvent – part of our region's growing tech economy. @GLIChamber @KentOyler

**Twitter #2:** Did you know the Louisville region is home to 1,300 tech companies? Follow #TechCityEvent to learn more about the region's growing tech economy with @GLIChamber and @KentOyler.

**Facebook #1:** [Insert Event Info]. This is a Louisville #TechCityEvent, part of the community conversation led by @GLIChamber about the region's growing tech economy. Learn more at [www.GreaterLouisville.com/TechCity](http://www.GreaterLouisville.com/TechCity).

**Facebook #2:** Did you know the greater Louisville region is home to 1,300 tech companies? Follow #TechCityEvent to learn more about the region's growing tech economy with Greater Louisville Inc., the Metro Chamber of Commerce.

**Instagram #1:** [Insert Event Info]. This is a Louisville #TechCityEvent! @GLIChamber

**Instagram #2:** Did you know the greater Louisville region is home to 1,300 tech companies? Follow #TechCityEvent to learn more about the region's growing tech economy with Greater Louisville Inc., the Metro Chamber of Commerce.

**LinkedIn #1:** [Insert Event Info]. This is a Louisville #TechCityEvent, part of the community conversation led by Greater Louisville Inc., the Metro Chamber of Commerce, about the region's growing tech economy. Learn more at [www.GreaterLouisville.com/TechCity](http://www.GreaterLouisville.com/TechCity).

**LinkedIn #2:** Did you know the greater Louisville region is home to 1,300 tech companies? Follow #TechCityEvent to learn more about the region's growing tech economy with Greater Louisville Inc., the Metro Chamber of Commerce.

## Sharing Your Tech Jobs on Social Media:

**Hashtags:** #TechCityJobs #TechCity #LouisvilleTech

**Who to tag:** @GLIChamber @KentOyler @LiveinLou

**Website Message:** Tech jobs are growing in Greater Louisville. Discover what makes Louisville the perfect city to start or grow your career. Search now:

<https://www.liveinlou.com/work> #TechCityJobs

**Twitter #1:** [Insert Job Title] – [Insert Application Link] - #TechCityJobs @GLIChamber @LiveinLou @KentOyler

**Twitter #2:** Did you know tech jobs account for greater Louisville’s fastest growing job classification? discover what makes Louisville the perfect city to start or grow your career. Search now: <https://www.liveinlou.com/work> #TechCityJobs @LiveinLou

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