



Option to
Success

Kristy Flippins Bartlett

CEO & Founder, Option to Success Inc.
2021 Power to Prosper MBA Graduate

For the past seven years, CEO and Founder of Option to Success Inc., Kristy Flippins Bartlett, has provided residential wraparound behavior health services for girls ages 12-21 and outpatient therapy for women, teens, adolescent girls, and fathers/daughters.

Starting her business on her own, Kirsty did not have a mentor and felt like she needed direction on how to grow her business.

"GLI put a lot of my experiences into perspective of the things that as you're growing, you just don't utilize, or you don't even know that it's available to you," she said. "A lot of people in the entrepreneurship world just go off of what they know they're capable of but missing out on making sure they are doing the right things, have the right tools, and are networking with the right people."

Kristy has seen her organization flourish since her time in the Power to Prosper program that, according to her, has allowed her to properly format her business for success while building up her confidence to market her business to peers in her field and investors in multiple sectors.

Since graduating from the program, Option to Success has made many business connections with local and regional foundations, such as Jewish Heritage Fund, governmental organizations, and opportunities for growth, such as marketing her business at Derby Diversity Week.

"I really am appreciative of GLI and being able to go through this program. I definitely stick to the growth plan and look at it every day because it gives me direction and I know exactly where I am going. I have to give special thanks to GLI for their help in expansion and growth in my company. My advice to anyone who hasn't been through the MBA program is to just do it" said Flippins Bartlett.

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