



## Don Weobong

President, eLeaP

2021 Power to Prosper MBA Graduate

Don Weobong, founder and president of eLeaP, spent the last 17 years refining his cloud-hosted learning management system that assists organizations to manage compliance and team performance. In December 2021, he graduated from GLI's Power to Prosper Minority Business Accelerator.

Don was initially interested in Power to Prosper because of its emphasis on peer-to-peer learning and structured focus on different facets of business management in just eight-months. Participating in the program helped to widen Don's view on organizational structuring, helping him institute new processes in his own organization. He also found connecting with and sharing experiences with his fellow participants invaluable.

By creating a long-term growth plan, he developed a roadmap for actionable next steps to grow his business. Specifically, he's activated new processes related to HR and recruitment, staff development, and finances. Don believes business accelerators like GLI's Power to Prosper program are incredibly important resources, especially for minority entrepreneurs who need sometimes need more resources to level the playing field and get off the ground.

**“It’s an intentional thing to invest in the startup ecosystem and not do it with words or programming but put actual hard dollars into some of these things. That’s where you get the next biotech company, the finance company to come to the city,” Weobong said. “You start attracting amazing talent when you have an opportunity for people to feel like their city is the place that they can make a stand.”**

Participating in Power to Prosper opened new doors for Don and his company to grow their footprint in the Louisville market.



where are they

**NOW**

