

# Local Legislative Agenda





As the regional chamber of commerce, Greater Louisville Inc. pursues policy solutions to grow the regional economy. GLI maintains advocacy efforts at all levels of government and publishes annual federal, state, and local agendas.

2023 will be an important year for Greater Louisville as we welcome a new administration, new members of Metro Council, and tap into new opportunities for local growth. We look forward to working with our local leaders to address ongoing issues in our community like public safety, homelessness, and a childcare shortage, while also pursuing forward-thinking priorities that will help our region better compete with peer markets.

Our advocacy team consulted with local policymakers, community organizations, and stakeholders to shape our priorities. The 2023 Local Agenda has been reviewed by GLI’s six issue advisory committees, the Public Policy Council, and GLI’s Board of Directors. We believe this document outlines our local pro-business priorities that will support the inclusive economic growth of our city.

Sincerely,

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*\*Policy priorities are listed in alphabetical order*



# Business Regulations

A predictable and flexible regulatory environment allows businesses to grow and thrive. Business regulations at the local level should adhere strictly to state or federal standards, be continuously reviewed for efficacy and impact, and come with clear and accessible guidelines.

- Local governments and health agencies should play an active role in supporting and providing guidance to employers when complying with health & safety standards for employees and patrons.
- Local ordinances, regulations, and permitting processes should be viewed from the perspective of employers and should always consider stakeholder feedback to avoid unintended impacts — especially in terms of the cost of doing business.
- The intentional and systematic review of local ordinances, regulations, and permitting processes is strongly recommended as the regional business community continues to evolve.



# Businesses Owned By Minorities & Underrepresented Groups

GLI recognizes that economic inclusion is critical to economic growth and has placed an emphasis on this in the Chamber’s strategic plan. Local governments should prioritize strengthening the growth of businesses owned by underrepresented groups as part of their economic development strategies.

- Local governments should proactively establish partnerships with underrepresented business owners to increase access to public contracts, procurement opportunities, and other business opportunities with governments and corporate agencies.
- Access to capital is one of the greatest barriers that minority- and women-owned small businesses face. Local governments should work to close the gap in access to capital by working with partners to deploy investment and financial assistance including the development of targeted micro loans and grants along with access to public contracts and procurement opportunities.
- Strategies should be developed to increase access to government information, business supports, and funding opportunities for business owners whose first language is not English. This should include a coordinated system that focuses on inclusive outreach and navigation.
- Business resources and mentorship programs to support startups and other enterprises owned by underrepresented groups should be developed and funded.
- Lenders and investors that help provide economic opportunity and financial stability to underrepresented areas should be supported and incentivized.



# Economic Development

## Accelerate Growth

Louisville should model our economic development processes and structure after best practices deployed in many of our competitor cities and markets. Structural changes should focus on removing costly duplications and supporting collaboration between local government and the business sector to help Louisville keep up with accelerated growth and efficiently attract and serve businesses when relocating and expanding into our region.

## Economic Development Incentives

Growing businesses and attracting high-wage jobs requires a complementary mixture of business-friendly tax structures, targeted support from government organizations, and unencumbered access to capital. For the Greater Louisville region to grow and prosper, partners at every level of government should prioritize business-friendly policies and robust economic development incentives to remain globally competitive.

GLI supports the use of local government tax incentives as economic development tools to encourage the region's expansion and retention of businesses and high wage jobs.

- For projects that overlap with multiple jurisdictional boundaries or layers – including across state lines – local governments should collaborate in offering competitive incentive packages.
- Policymakers should continuously work to explore new incentives and innovative strategies to help businesses grow and succeed.
- Incentive structures should align with community values of equity and access to quality jobs. Structure incentives that encourage businesses to actively participate and support workforce programs and remove barriers to employment such as contributions for child care vouchers and workforce training programs.
- Awarded and proposed incentive packages should always protect private information of businesses and ensure confidentiality during the exploration and approval process.

*GLI brought in nearly 1,000 new jobs and \$185 million in economic investment in the 15-county region in coordination with our county partners.*

*– Sarah Davasher-Wisdom, GLI CEO and president*





# Environmental Regulations

GLI respects the important work carried out by the Air Pollution Control District (APCD) to implement the Clean Air Act (CAA). The regulated community looks forward to continuing to work closely with the APCD to improve air quality, attain National Ambient Air Quality Standards (NAAQS), and address environmental justice concerns. Environmental policy at the local level should embrace the following concepts to simultaneously support APCD’s implementation of the CAA and foster economic growth.

- Develop a regulatory framework for the completion of voluntary environmental audits with clearly defined requirements and penalty amnesty consistent with the U.S. EPA and Kentucky Department of Environmental Protections environmental audit policies to promote and enhance compliance with air district regulations.
- Promote clear, accessible, and timely guidance for all district regulations, policies, and procedures.
- Attract and retain a robust staff of environmental professionals to provide permittees and the public with regulatory certitudes.
- Continuously review local environmental regulations for efficacy, applicability, and identify opportunities to streamline and simplify.



# Homelessness & Housing

GLI supports efforts to address homelessness through close collaboration between community organizations and government partners. GLI urges local officials to work with state and federal governments to provide increased funding to support a comprehensive approach to ending homelessness.

- Safe, affordable housing is the solution to homelessness and should be targeted to those with the greatest needs in all areas of the community.
- Louisville Metro must work with community partners and stakeholders to develop a comprehensive approach that efficiently leverages public and private funding along with community organizations to significantly reduce homelessness in our community.
- Employment and job training opportunities, along with supports to make it possible for homeless persons to succeed, should be further developed and tailored to the unique needs of the homeless population. Innovative and direct outreach programs like Goodwill’s Another Way should be explored to provide points of contact for homeless individuals to engage with partners and connect with services.
- Louisville Metro should support and invest in clean and safe shelters paired with accessible wrap-around support services that help move people into housing and employment opportunities.
- Land use policies and incentives should support increased density, the growth of our housing stock, and proximity to employers.
- Louisville’s homeless population should have wide access to social workers, mental health services, and evidence-based substance abuse disorder treatment.
- Louisville Metro should invest in eviction prevention funding as a tool to prevent homelessness.





## Infrastructure

The availability of federal funding through the American Rescue Plan Act (ARPA) and the Infrastructure Investment and Jobs Act (IIJA) have provided local governments a once-in-a-lifetime opportunity to invest in the advancement of all forms of critical infrastructure in our region. Continued investment in maintenance of local infrastructure, such as roads, broadband, and water, remain essential for the economic growth and stability of communities. Local government policies should ensure that sufficient access to these formula funds and competitive grants are available to public and quasi-governmental agencies responsible for infrastructure development and maintenance and provide for a pro-growth regulatory environment. Furthermore, GLI encourages local governments to take a transformative and long-term approach in capturing these federal dollars and ensure that partner agencies and departments are involved to ensure efficiency.

***Louisville has a unique opportunity to invest in existing and new infrastructure that will have a transformative effect on our economy.***

– Tim Hagerty, Public Policy Council Chair

### Local Roads

Louisville Metro and other local governments must continue to strategically invest in road maintenance and development projects through data analysis, public input, and cost-benefit analyses. GLI supports efforts to continuously review road plans and designs of major thoroughfares in the region with the goal of optimizing existing roads and improving mobility. In addition, local officials should work closely with GLI to advocate for road-aid modernization and increased funding for local roads.

### Technology Infrastructure

GLI encourages a flexible regulatory environment that supports the development of infrastructure for advanced communications technologies. Reliable, available, and robust internet and cellular technologies are important to growing our economy, attracting top talent, and fixing the digital divide. Increased connectivity is also key to health care access and education. Regulations must support, and not impede, the development of these critical infrastructure assets by technology and communications providers.

### River

Louisville's riverfront areas and communities need sustained investment to maintain flood protections, which should include increased support for the important work of the Metropolitan Sewer District and funding for updates to our aging flood protection system. Louisville must also work proactively to ensure we are fully leveraging our ports through investment and planning in support of our manufacturing logistics sectors.

### Water, Wastewater, & Stormwater/Inland Drainage

Local water, wastewater, and stormwater/drainage agencies need to have adequate access to funding and capital to maintain and upgrade outdated infrastructure. Continued replacement and maintenance of these systems throughout our city is critical to maintaining service to residents and to business continuity. Sampling for COVID-19 markers in wastewater is a key component of Louisville Metro's testing plan and should continue to be supported to facilitate recovery.





## Land Development

Land development and redevelopment helps to grow jobs, create more housing and urban density, revitalize and spur investment in underdeveloped areas, create new opportunities, and improve quality of life. Louisville must have in place policies and structures that support and facilitate the important work of our professional land developers and redevelopers.

Providing flexibility and incentivizing development allows the markets to better meet the housing needs of the community. GLI encourages Louisville Metro to review and revise the current Land Development Code to provide more flexibility.

- Allow greater variation in density by increasing zones where multiplex dwelling units are permitted, revising density maximums and lot size minimums, and decreasing parking requirements are all moderate relaxations of regulations that would have a significant effect on the availability of Louisville's housing stock.
- Implement changes that would allow for flexible maximum building heights in areas where mid-rise development would be appropriate based on context and form.
- GLI supports incentives for desirable development types that are encouraged by Louisville Metro's Comprehensive Plan, rather than mandating new regulations. Providing reduced cost incentives or greater flexibility for density or landscape requirements in exchange for meeting other design or Comprehensive Plan 2040 standards should be implemented.
- Establishment of density bonuses for developers who agree to set aside a portion of housing units within a development as designated affordable housing based on income requirements.
- Maintaining local neighborhood and business association input on the initial establishment of quality of place standards is important to preserve the diverse character of Louisville's many unique neighborhoods.

*Improvements to the land development review and approval process are necessary to create greater certainty for developers and encourage more investment, more jobs, and more growth for our community.*

*— Lee Weyland, Regional Land Development Task Force Chair*

- Brownfield remediation and redevelopment programs are critical for reducing the prevalence of blight and hazardous properties in Greater Louisville. GLI supports programs aimed at assisting businesses and developers with brownfield remediation and redevelopment through assessment services and funding opportunities.
- GLI supports the need to preserve Louisville's tree canopy to reduce the urban heat island and improve quality of life for residents across the community. Proposed changes to the existing tree canopy requirements should include discussions with stakeholders and avoid burdensome and costly conditions for developers. Louisville Metro's land development code should include incentives for developers to preserve additional tree canopy.
- GLI encourages Louisville Metro to coordinate initial agency reviews to identify problems from the outset and streamline agency review process.
- Supportive changes should be made to the Planning Commission and Board of Zoning Adjustment with the goal of increasing efficiencies of their operations and making service on the Commission more attractive.
- Imposing development moratoriums as a means to delay or deter developments creates immense uncertainty for the development community and can be an impediment to the positive progress of development to meet community needs. GLI discourages local governments from using moratoriums as a means to enact land development policy.
- GLI encourages dedicated increased resources to support the important work of Louisville Metro Planning & Design staff and increasing staff capacity.



# Local Taxes

While Louisville Metro and other local governments in the region need to generate the necessary revenues to provide key services and invest in our community's future, local tax structures must be conducive to business growth and allow Greater Louisville to aggressively compete for jobs and talent. This should include minimizing production-based taxes, easing compliance, and increasing uniformity across different local taxing jurisdictions.

- Local governments should work proactively and continuously to make compliance and payment as simple as possible for businesses and entrepreneurs. This should include the adoption of e-filing systems across all local taxing jurisdictions.
- GLI encourages increased uniformity and alignment among taxing jurisdictions wherever possible, including penalties for late payments, voluntary disclosure processes, and rules for calculating taxable income.
- For businesses based in our region that utilize remote workforces, rules for withholdings should be clear and accessible for business owners.
- Local governments in Kentucky should allow businesses to carry forward net operating losses indefinitely in determining net profits subject to local occupational licensing taxes.
- GLI supports robust and accessible processes for businesses to appeal local property tax assessments.
- Anti-competitive taxes such as local occupational licensing tax or local insurance premium tax must be kept to a minimum, and rates should not be increased.
- GLI encourages local governments in Kentucky to continue advocating for state-level reforms to local government taxing authority.
- Following reforms at the state level, GLI encourages local governments to leverage local tax options that would provide flexibility for regions to offer additional incentives to attract economic development projects, including policies that incentivize the establishment or relocation of technology businesses in the Greater Louisville region.



# Mobility

To facilitate the movement of consumers, workers, business owners, and tourists, GLI supports local initiatives to diversify and enhance regional mobility options.

- As TARC looks to the future of connectivity for workforce, tourists, and students with a fast, frequent, and reliable transit network, the need to increase local funds is more important than ever. Providing a range of mobility options and delivery services over a larger service area across the region is a key factor in the growth of our region's workforce and strong economic development. TARC needs local and state support to leverage federal funds available through the IIJA.
- The region should continue strong support for Louisville Muhammad Ali International Airport and dedicate advocacy efforts for more direct flights to and from Louisville.
- Louisville Metro should strategically improve pedestrian and biking infrastructure to support talent attraction and retention efforts and provide for safer connectivity within and between workforce centers. It is important these efforts consider the traffic flow in each area.
- Connectivity between East and West Louisville, major tourist hubs and the airport, and Louisville and Southern Indiana should be continuously evaluated and improved based on demographic and economic trends and forecasts.





## Public Education

GLI supports the work and mission of both Jefferson County Public Schools (JCPS) and the work of private and parochial schools. Ensuring a quality education for every student is critical. We specifically applaud their efforts to increase school choice, increase student graduation rates, and prepare students for college and careers through transition readiness. The state and region must focus on accelerating student achievement in order to remain globally and regionally competitive.

Student achievement is crucial to the future success of our local economy, developing our workforce, and expanding economic opportunity. GLI supports the following measures and initiatives to improve student achievement:

- The JCPS Racial Educational Equity Plan that directly addresses student achievement gaps.
- The Academies of Louisville, SummerWorks, and other programs aimed at student engagement in the regional workforce.
- Innovation around talent attraction to JCPS to establish a representative staff that mirrors the student population and encourages additional incentives and compensation to teachers working in schools which require additional support.
- Differentiated compensation, incentives, and ancillary benefits for teachers and administrators based on responsibilities, qualifications, effectiveness, and service location.
- Increased local investment to support facility construction and maintenance, resources for the district's highest-need schools, support for racial equity initiatives, and allowing for additional student instruction time.

***The success of students is key for the success of our region. Accelerating student achievement will create a homegrown workforce and expand economic opportunities for all.***

— Kevin Smith, Education & Workforce Chair

School choice, which gives parents, guardians, and students more choice in selecting education pathways, is the key to a successful public education system. With the approval of a new student assignment plan emphasizing neighborhood schools and investment in choice zone schools, JCPS has an opportunity to make progress in the goal of providing family choice among school options, which is valuable to current students and potential future residents. In light of the new assignment plan, GLI supports the following measures and initiatives to ensure choice and diversity in schools:

- The enactment of policies to empower parents to have all choices available to them in terms of education which includes but is not limited to, traditional, magnet, reside schools, and charter schools.
- The implementation of equitable policies for magnet school exits that work with students and families to assess student achievement and performance prior to exit.
- The incorporation of charter schools following the resolution of funding on a state level, specifically targeting charter schools that support underserved student populations.
- As part of House Bill 9 passed during the 2022 session, JCPS is required to authorize a charter school in Jefferson County. As a proponent of greater school choice for families, GLI looks forward to being a positive partner for the pilot charter school.

## Public Health

Local public health departments play a key role in supporting health outcomes and improving the health of our workforce, as demonstrated especially throughout the COVID-19 pandemic.

- GLI encourages Louisville Metro to allocate more resources to support the work of the Department of Health and Wellness to reduce nicotine and vaping usage and help address the substance use disorder crisis.
- GLI encourages Louisville Metro to prioritize spending using social determinants of health as a focus to improve equity and outcomes in our community.
- As Greater Louisville experienced during the pandemic, close collaboration between local health departments and local health systems is essential to addressing the health challenges that our community may face. GLI encourages the continued collaboration and partnerships between these groups to ensure that responses to future challenges remain robust, efficient, and effective.







## Public Safety & Criminal Justice

With Louisville facing an alarming increase of violent crime and homicides, it is imperative that elected officials, law enforcement, and community groups work together to find creative solutions for crime reduction. Crime and violence negatively affect economic development, talent attraction and retention, and quality of life. Elected officials in Louisville Metro must ensure the safety and protection of private property and public investments throughout our community. GLI supports strategic local investments in public safety and proven measures to reduce crime and violence. These steps should include efforts to address both violence prevention and efforts to attract and support law enforcement.

Criminal justice reform and violence prevention programming is imperative for our community to significantly decrease incarceration rates, facilitate the successful rehabilitation of convicted offenders, offer increased wrap-around services, fully eliminate implicit bias and racism in our criminal justice system, increase accountability and civilian oversight, and improve the relationship between law enforcement and our community. GLI encourages local initiatives including the following:

- Initiatives focused on reducing gun violence in communities, like the Group Violence Intervention program, must be prioritized and receive continued support and participation from local government and community groups.
- A greater emphasis should be placed on alternative sentencing and restorative justice – especially for juveniles and for non-violent offenses such as vandalism and criminal mischief.
- Individuals who interact with the criminal justice system should have wide access to mental health services and substance use disorder treatment as well as training and education opportunities.
- Programs that emphasize substance use disorder treatment as an alternative to incarceration, such as the Living Room and Law Enforcement Assisted Diversion programs, should be revitalized and strengthened.
- Pilot programs such as Louisville's 911 Diversion program should be implemented and expanded to divert duties away from LMPD and instead to trained mental health professionals as appropriate. This will reduce the burden on law enforcement to address non-public safety issues and ensure that community members experiencing mental health crises receive appropriate support.

Investment and support for local law enforcement should focus on recruitment and retention of qualified officer candidates and support for officers including higher wages, additional training, and access to mental health services. Ensuring that law enforcement officers have the support of local leaders and the communities they serve is essential to addressing the crime and violence issues our community is facing.

- LMPD must implement an intelligence-led policing approach, focusing on a collaborative effort combining problem solving, enhanced intelligent operations using technology, and information sharing to effectively fight and prevent crime in our community.
- In 2023, Louisville Metro's collective bargaining agreement with local law enforcement should be reexamined to support a robust discussion of changes to local policing and increased accountability and civilian oversight.
- As with the most recent collective bargaining agreement, future agreements should support increased wages for LMPD officers to make the department more competitive with surrounding law enforcement agencies and to encourage qualified and educated officers to choose a career in the department. To support quality candidates and officer job performance, pre-employment screening should be conducted including a comprehensive background check for all law enforcement candidates.
- Implicit racial bias and de-escalation training should be maintained for local law enforcement and criminal justice professionals.

## Regional Collaboration

Greater Louisville's economic prosperity is dependent on regional collaboration across local governments, community organizations, and the private sector. Close coordination and uniform branding throughout the region and within Jefferson County are key to growth and business attraction.

- Local governments should not only coordinate economic development efforts with the private sector and community partners but with other local governments within our region as well. This should include cooperation across and within county lines, especially in Jefferson County, which is home to more than 80 independent cities and Louisville Metro.
- GLI encourages local governments in our region to proactively collaborate with and support the Greater Louisville Regional Economic Development Partnership.
- Local government resources should be dedicated to amplifying regional branding efforts to help Greater Louisville speak with one voice to prospective employers and talent.
- GLI supports the continued economic development of Southern Indiana through the Regional Economic Acceleration and Development Initiative (READI) and the Our Southern Indianan Development Authority. This multi-county partnership, which was awarded \$50 million in READI 1.0 and will have the opportunity to compete for additional dollars in the future, will allow the Greater Louisville region to leverage competitive state grant funding for economic development and quality of place projects.





## Talent Attraction & Retention

Talent attraction and retention are vital to Louisville's future. Local governments must prioritize talent attraction and retention through bold and innovative efforts and continue to foster diversity and inclusion within our community.

- Increased resources should be dedicated to supporting key attraction efforts through the development of civic assets, including but not limited to, open communal space, parks, and cultural and sporting events.
- Louisville Metro should continue to strengthen its support of GLI's Live in Lou initiative.
- Louisville Metro should explore and consider efforts to utilize tax-based incentives to attract and retain talent, including relocation of regular and remote workers through cash incentives or tax rebate incentives.
- Efforts to develop our high-skill workforce and foster a competitive tech sector in Louisville should continue to be prioritized.
- The work of the Louisville Metro Office of Globalization and regional refugee resettlement agencies should be amplified and continue to receive support.
- Louisville Metro should continue partnerships with primary and secondary education institutions to ensure their efforts around talent retention are aligned and complimentary.
- More work must be done to transition veterans into our regional workforce as they leave our regional partner at Fort Knox.
- Marketing campaigns to expand regional brand awareness outside of Louisville should be funded and supported by local governments.

## Tourism

Tourism in Louisville—driven by authentic culture such as bourbon, iconic museums, festivals and events, the culinary scene, horse racing, and the arts, in addition to conventions and tradeshow—is a multibillion-dollar industry, responsible for creating thousands of jobs and generating millions in state and local revenues every year. Local governments must remain committed to supporting and protecting our vital tourism industry, especially through the economic recovery from COVID-19 and through current economic challenges of inflation, supply chain issues, and labor shortages.

- Louisville should promote policies to help cultivate perceptions of the area as a welcoming place and partner with GLI to oppose legislation that could create misperceptions of the region as unwelcoming.
- Local governments must collaborate closely in support of major tourism attraction events and industries, including the Kentucky Derby, bourbon, craft beer, food events, river cruises, and Louisville's emerging music festival scene.
- GLI generally discourages increases to local fees and additional government surcharges on ticketed events in Louisville because of the potentially negative impacts on tourism and major attractions.
- Waterfront Park is the gateway to the Commonwealth and an essential component of downtown vibrancy, contributing more than \$40 million in annual economic impact. The expansion of the park into west Louisville will connect downtown with more neighborhoods, improving the waterfront and providing additional opportunities for tourism, recreation, and community-gathering. Given the importance to our state and local economies, GLI supports increasing operational funding for Waterfront Park from both the state and Louisville Metro.
- The Louisville Zoo serves as a regional and national tourism attraction and continues to expand its offerings. GLI supports local funding for the capital expansion of the upcoming Kentucky Trails exhibit, as well as programs that increase inclusivity and accessibility for the entire community to utilize this community asset.
- Downtown Louisville has a substantial economic impact for the entire region – attracting and housing visitors and generating millions in taxes for the city, region, and state. GLI encourages local and state investment in public infrastructure improvements that support and attract new private investment. As downtown continues to serve as a hub of vibrant activity for our city's residents, GLI supports new tax incentives that would make residential development more attractive and encourages downtown employers to consider hybrid schedules rather than fully remote schedules when possible.





# GLI Advocacy

GLI relies on hundreds of volunteers from the Greater Louisville business community to develop legislative priorities and set positions on key public policy issues that affect economic growth and workforce development. With the support of GLI's Board of Directors, GLI's Public Policy Council leads GLI's public policy efforts with the assistance of six Issue Advisory Committees. The dedicated volunteers that lead the Public Policy Council, GLI's Issue Advisory Committees, and Task Forces, and the hundreds of members who give their time are the key to GLI's success in advocating for the business community's priorities.

- Bi-State - Chair:** Stephen Lukinovich, MCM CPAs
- Business Competitiveness - Chair:** Jim Dahlem, Dahlem Company
- Education and Workforce Development - Chair:** Kevin Smith, Beam Suntory
- Energy and Environment - Chair:** Jennifer Cave, Stites & Harbison
- Health Care - Chair:** Lourdes Baez, Baptist Health
- Public Policy Council - Chair:** Tim Hagerty, Frost Brown Todd
- Regional Land Development Task Force - Chair:** Lee Weyland, Weyland Ventures
- Tax Reform Task Force - Chair:** Brian Cromer, Stites & Harbison
- Transportation and Infrastructure - Chair:** Chris Dickinson

## GLI PUBLIC POLICY & GOVERNMENT AFFAIRS TEAM



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