



Advanced
Manufacturing & Logistics Network
A Greater Louisville Inc. Business Network

STRATEGIC PLAN

2021 - 2025

WE'RE HERE TO SUPPORT YOU.

The Advanced Manufacturing & Logistics Network (AML), an initiative of Greater Louisville Inc. (GLI), is a collaborative of manufacturing and logistics companies that come together to share best practices and engage with resources to improve individual business performance and strengthen the community as a whole.

The goals of AML are to:

- Be a catalyst for regional collaboration, leading the charge to build a stronger manufacturing and logistics network
- Be forward-thinking in our vision for AML
- Create more intentional connections with members, and provide members with accessible contacts to one another
- Acknowledge and promote member successes
- Utilize and promote member facilities for programs and events
- Curate policy and advocate for the interests of member companies
- Increase regional company membership representation
- Facilitate cross-industry connections to advance the future of the workforce

OUR MISSION

To support sustainable growth and create a collective voice in the manufacturing and logistics industries through knowledge-sharing, collaboration, networking, and advocacy.

The Advanced Manufacturing & Logistics Network is focused on five key areas.

Networking and Industry Collaboration

AML provides programming that includes networking opportunities, community engagement, and learning opportunities that share best practices for industry advancement.

Advocacy

AML collaborates with GLI's policy committees to advocate for issues important to the AML industry including transportation, legislation for ease of doing business here, expanding airlift service, and much more.

Workforce & Education

AML collaborates with regional educational systems to develop and support workforce training and talent pipelines.

Economic Development


AML collaborates with economic development efforts to support the recruitment of investment to the region to grow the regional economy.

Structure

AML strives to develop a strategic framework that is sustainable and supportive of the overall network mission and vision.

OUR VISION

We desire to live and work in a region that creates and delivers globally-competitive products and services.



2021 STRATEGIC PLAN DELIVERABLES

The Advanced Manufacturing & Logistics network is a critical component of GLI's overall cluster strategy. Industry clusters offer regions the opportunity to specialize by gaining specific competencies and knowledge that allow the region to compete effectively, and by allowing public investment and other resources to be focused where they will bring the most economic benefit. AML member knowledge and expertise is vital to supporting the work that GLI does to grow the regional economy.

The following outcomes have been identified as deliverables for 2021:

NETWORKING & INDUSTRY COLLABORATION

- Host two Collective Conversations
- Host four networking roundtables related to policy, workforce, talent, and economic development
 - One topic presented per quarter
- Produce monthly newsletters

POLICY

- Connect at least three AML members to GLI policy committees
- Promote at least four policy-related GLI activities

WORKFORCE & EDUCATION

- Connect at least four companies to workforce or talent resources
- Connect at least four educational partners to AML members
- Promote at least one youth career pathway opportunity with AML members
- Convene AML ecosystem partners and facilitate collaborative planning through an innovation lens

ECONOMIC DEVELOPMENT

- Support GLI's effort to relocate 1,000 jobs to the region
- Promote at least four regional industry assets
- Promote the Manufacturing Extension Program (MEP) and facilitate at least four MEP connections
- Complete an assessment of supply chain development resources, strategies, and services

STRUCTURE

- Retain 85% of existing membership
- Recruit at least ten new AML members
- Clearly outline benefits for existing and new members
- Host one network relaunch event
- Host quarterly steering committee meetings



2022 & BEYOND

The support, development, and expansion of the Advanced Manufacturing & Logistics network is a continual process. Over the next four years, GLI has committed to the following:

- Utilize AML in support of job creation
- Support AML growth by hosting an additional eight promotional events
- Expanding membership and increasing AML members by at least 40 members
- Promoting AML members in the media and generating 16 media mentions
- Connecting AML ecosystem partners and facilitating collaboration planning
- Continually approaching programming and efforts with an innovation lens.

CONTACT US

If you have questions about the Advanced Manufacturing & Logistics network, or if you are interested in learning how to become a member, contact one of the following representatives:

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Chair, Advanced Manufacturing & Logistics Network
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LEARN MORE

GreaterLouisville.com/amlnetwork

AML INVESTMENT LEVELS

Becoming an investor in the Advanced Manufacturing & Logistics Network will create opportunities for exposure within the industry, provide access to a comprehensive list of network investors, and participation in events and content relative to the industry.

GENERAL MEMBER (\$400)

- Discounted access to AML events
- Discounted access to partner events
- Listing on the AML Directory of Investors
- Quarterly trend report from local or national experts
- Connection with industry leaders and professionals across the industry
- Access to emerging talent pipelines and industry-specific resources, services, and certifications

SILVER MEMBER (\$1,500)

Includes all General Member benefits plus:

- Company hyperlink on AML investor listing
- Access to GLI policy committees
- Exclusive access to KAM's wage and benefits survey

GOLD MEMBER (\$3,000)

Includes all Silver Member benefits plus:

- Sponsor recognition at AML events
- VIP access and promotional opportunities at AML events
- Industry roundtable discussion with GLI CEO
- Listing in monthly AML newsletters to subscriber base

GLI INVESTMENT (STARTING AT \$595)

Additional investment in GLI brings added benefits like:

- **Promotion & Visibility:** Ribbon Cuttings, Event Promotion, Access to GLI Ambassadors, Investor Connections
- **Connections & Resources:** Networking, Events, Business Consulting, Policy Committees
- **Access to Cost Savings Products:** Humana HealthSolutions, HRSolutions with HR Affiliates, Kentucky Rx Card, Office Depot Discount Program, V-Soft StaffingSolutions, Certificates of Origin

