

INTErn TO EArN!

InternToEarn The Regional Internship Program closes the gap between companies in need of fresh talent and interns looking to gain career experience. The goal is to connect interns with companies and cultivate a talented pool of employees for the ever-changing business world. These students represent tomorrow's employees and come to you with leading edge knowledge to help your business meet the demands of today with a steady eye on the future.

We **Need** your Help

Your business can help cultivate and keep a strong, educated and ready workforce by implementing or expanding an internship program and letting us know about your internship openings.

Our region currently has nearly 50,000 college students living in the area while completing their post-secondary degree. Previously, our community lacked a robust, formal system to connect students to the region's businesses, missing prime opportunities to develop our workforce. Now, with the implementation of a special website focused exclusively on internships, your business can connect with students eager to build career knowledge at your company.

Take advantage of this free resource by sending us your internship job opportunities, and we'll post them on the new website **InternToEarn.com**.

Why **NOW**?

- Utilize an untapped resource to solve your company's workforce needs.
- Forge a relationship with students who are interested in your industry and your organization.
- Evaluate potential future employees, risk free.

How We Can **HELP**

- You'll receive one-on-one assistance to set up an internship program or enhance the benefits of the one you already have.
- You'll have access to professional resources including toolkits, sample internship descriptions, online tools, intern searches and more.
- You can attend workshops on how to successfully implement an intern program at your company, learning the latest trends from top internship experts.

Help Us Reach the Program **GOALS**

- Website showcasing 100+ internship postings for prospective interns to begin applying in February. Postings can be for quarterly or yearly internships.
- **Summer:** 250 interns placed regionally;
Ultimate Goal: 1,000 regional internships available yearly for placement.

Make It **HAPPEN!**

We'll help you attract the qualified interns your company wants. Develop your internship job descriptions and get assistance along the way.
Post your internship or sign up for a free workshop today!

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Disclaimer

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