

WHERE BUSINESS LEADERS COME TOGETHER TO DRIVE JOB & WEALTH CREATION

LEADERSHIP ON ISSUES

Willing to take on bold initiatives and support transformational ideas, GLI played a critical role in the leadership of:

- Bridges
- Downtown Arena
- Prevailing Wage
- Bourbon Industry
- LIFT
- Angel Tax Credits
- Small Business Tax Credits
- Education
- BRAC

BUSINESS CONNECTOR

The region's largest Chamber of Commerce, with more than 1900 members, GLI knows regional businesses, and we help make connections:

- Members (Small & Medium Businesses, Large Enterprises, Startups & Entrepreneurs)
- Partners (Local & Regional Economic Partners)
- Community & Education Connections

BUSINESS NETWORKS • CAPITOL CONNECTION
GLIP • BUSINESS LEADERS FOR EDUCATION
CELEBRATION OF SMALL BUSINESS • HOT DOZEN
HOW TO SERIES • ANNUAL MEETING
BUSINESS AT BREAKFAST



BUSINESS HAS A STRONG VOICE

By uniting and mobilizing the business community, GLI's collective voice brings about meaningful changes in public policy and legislation at various levels:

- Metro
- State
- Federal
- Regional Coalitions

FOCUS ON ECONOMIC DEVELOPMENT

With renewed focus on our core priorities, GLI is committed to transforming our region through:

Business Attraction, Retention & Growth

- Market Data & Research
- Client Services
- EnterpriseCorp (Startups through Gazelles)
- Lead Generation
- Connections to help businesses succeed

Human Capital

- Workforce Solutions
- Talent Attraction & Retention
- Business and Education Alignment

BOLD STRATEGY

Advantage Louisville, GLI's comprehensive 5yr economic and community development plan, focuses on five key goal areas:



||| STRENGTH IN NUMBERS |||

SINCE 1998
GLI PROJECTS
GENERATED
74,068 JOBS,
\$8.2 BILLION
CAPITAL INVESTMENT

 **1900+** BUSINESSES ARE
GLI MEMBERS

 **135 EVENTS A YEAR,**
WITH **11,000+** PEOPLE IN ATTENDANCE

 **219,000+** WORKERS
EMPLOYED BY GLI MEMBERS

AREAS SERVED:

26 KENTUCKY AND
INDIANA COUNTIES



85% OF CHAMBER
MEMBERSHIP IS COMPRISED OF
COMPANIES WITH LESS THAN
100 EMPLOYEES

9 OUT OF 10
LOUISVILLE'S LARGEST
PUBLICALLY TRADED
COMPANIES ARE GLI MEMBERS...
WITH **ANNUAL REVENUES OF**
\$70 BILLION

90%
OF LOUISVILLE'S
FASTEST-GROWING
COMPANIES ARE
GLI MEMBERS.
(ranked by % of sales growth from 2010-2012)



45 START-UP
COMPANIES FUNDED
\$25 MILLION
CAPITAL RAISED



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