



Greater Louisville
International Professionals
A Greater Louisville Inc. Initiative

2010 ANNUAL REPORT

Welcoming, Connecting and Engaging Our Region's Talented Internationals



SPECIAL THANKS TO

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COMMUNITY PARTNERS:

APPKI
Crane House Institute
Hispanic Latino Business Council
India Community Foundation
Indian Professional Council
JASK
Kentucky World Trade Center
Louisville Free Public Library
Los Monitos
New2Lou
The Jewish Family & Career Services
The Organization for Chinese
American in Kentucky
Sister Cities of Louisville
University of Louisville
World Affairs Council of KY/SI

WHO WE ARE



As with many metropolitan regions in our country, labor trends indicate Louisville's future workforce will reflect tremendous diversity, and comprise an increasing percentage of international professionals. With the future of our global economy becoming more culturally diverse and complex, Greater Louisville is embracing these international members of our future workforce now.


- **Mission** – In 2009, GLI launched an innovative talent attraction initiative called Greater Louisville International Professionals (G.L.I.P.). Its mission is to attract and retain international talent by showcasing Louisville as a welcoming and inclusive city of possibilities, and by serving as a trusted source of information, conversations and connections between international professionals and the region's business community.
- **Membership** – G.L.I.P. includes representatives of 94 countries; more than 800 online members; and a database of 2,700 foreign-born professionals, executives and entrepreneurs; post-secondary international academia and local business executives and recruiters who work internationally.

WHAT WE OFFER

- **Talent Sourcing** – Our network of talented international professionals is a trusted community resource for educational, language, skill and work experiences. Businesses and community organizations work through G.L.I.P. to identify key leaders, speakers and talent with an international background.
- **Relocation Assistance** – Our services assist recruiters, relocation agencies, businesses and universities as they relocate international talent in to our community. First, G.L.I.P. helps sell our city as an inclusive and welcoming location; then, G.L.I.P. helps ensure new international families are connected to the right people, organizations and businesses in Greater Louisville.
- **International Community and Business Connections** – Our programs focus on connecting a wide range of international professionals with the local business community for the purpose of business, educational and social interactions, and personal and professional development. Programs include events, mentorships, a social media website, public relations, and special resource groups.
- **Portal to International Community Events** – G.L.I.P.'s website, social media and newsletter are widely used as a portal to international events and activities taking place in the community.




PROMOTING INCLUSION

 Through web, print, the G.L.I.P e-newsletter and other media channels, G.L.I.P. works to increase awareness of the international community's contributions to our region, and prepare businesses for the more inclusive workforce of the 21 century.

- Working with Sujoy Dhar, an article about Possibility City, highlighting Louisville's business and community connections with India, was published in *SPAN Magazine* of the Embassy of the U.S. in New Dehli, India.
- G.L.I.P. members participated in two live broadcasts of the *BBC's World Have Your Say* on WFPL Radio, Louisville's public radio station. The program is a nation-wide, interactive show that brings an international audience of millions together to discuss issues of the day.
- G.L.I.P. members and the program itself were highlighted in a *Business First* article titled "New Greater Louisville Inc. initiative helps immigrants, businesses connect." The article examined the success of five foreign-born entrepreneurs and G.L.I.P.'s efforts to create a more diverse workforce in the region.
- WFPL Radio's *State of Affairs* hosted four G.L.I.P. members for the daily call-in radio show that facilitates conversations about issues impacting the community. The topic was integrating and utilizing international talent in Greater Louisville.

AFTER-HOURS NETWORKING

 Hosted quarterly in unique places around the city – from corporate headquarters to arts facilities – after-hours networking events attract more than 150 international professionals to network and hear from local leaders on international matters and personal experiences. In 2010, programs included:

- **"The Vision and Potential Impact of Innovative Projects like Museum Plaza and 21c."** Hosted at the Museum Plaza Office, the event featured Craig Greenberg, Developer and Vice Chairman of 21c Museum Hotels, and was sponsored by CORT.
- **"Finding and Building the Next Google!"** and **"Impact at Work Challenge."** Hosted at The Green Building, the event featured Mark Crane, Sr. Vice President of Enterprise Development for Greater Louisville Inc., and Rob Kaplan, Leadership Team Member for Net Impact Bluegrass. It was sponsored by Frost Brown Todd.
- **"How Sister Cities Works to Create Opportunities for Greater Louisville Citizens."** The event, hosted at Old National Bank Preston Pointe, featured Joanne Lloyd-Triplett, Executive Director of Sister Cities, and was sponsored by The Tequila Factory.
- **"Legislative Update"** and **"The IdeaFestival."** Hosted at the Kentucky Center, the event featured U.S. Congressman John Yarmuth and Kris Kimel, President and Founder of the Kentucky Science and Technology Corporation.



PARTNERSHIP EVENTS

Hosted in collaboration with other international organizations, events feature signature speakers on topics relevant to diversity, globalization and international perspectives.

•The US, India and the World: 2020 and Beyond –

G.L.I.P., the University of Louisville, the India Community Foundation, the World Affairs Council of Louisville and Southern Indiana and presenting sponsor Norton Healthcare hosted a banquet for Dr. A.P.J. Abdul Kalam, the 11th president of India. During this historic visit to Louisville, President Kalam shared the story of his presidency, his vision for transforming India into a fully-developed global power by the year 2020, and the impact of that transformation on the rest of the world. A portion of the proceeds were donated to the Center of Excellence for India Studies.



•UPS: A World Within Our Reach –

G.L.I.P., the Hispanic and Latino Business Council, and Gold Sponsor UPS partnered to present Griselda Hernandez, North Latin America Operations Manager for UPS, one of the world's top female executives. More than 200 guests gathered at the UPS Aircraft Hangar to network, learn about the local impact of UPS's Worldport and sample ethnic food.

SOCIAL OUTINGS

G.L.I.P. hosts a variety of casual events organized to engage G.L.I.P. members, their spouse and families. These gatherings foster new connections and expose international professionals to Louisville's cultural attractions.

•**Louisville Bats Game** – Friends and families joined together to watch the Louisville Bats take on the Rochester Red Wings at Louisville Slugger Field. The event was sponsored by Papa Johns.

•**World Cup** – G.L.I.P. and Sister Cities of Louisville partnered with host sponsor Molly Malone's to celebrate the World Cup games in June and July. More than a dozen gatherings attracted hundreds of international professionals and friends to enjoy the games together.

•**Monthly Dinners** – Hosted at a different Louisville ethnic restaurant every month, these gathering are limited to 20 people and bring ambassadors, new members and new residents of the region together to mingle and showcase authentic cuisine from around the world. In 2010, this included dinners at Palermo Viejo, Queen of Sheba, Dejlah Bistro, Istanbul Palace, Hiko—a-mon and Oshea's.

ONLINE MEMBERSHIP

United States	Sweden
India	Zimbabwe
Mexico	Belgium
France	Cyprus
Puerto Rico	Czech Rep.
United Kingdom	Ghana
Cuba	Greece
Pakistan	Honduras
Bosnia and Herzegovina	Ireland
Brazil	Jordan
Germany	Mauritania
China	Nepal
Colombia	Norway
Italy	Senegal
Russia	Singapore
Venezuela	Thailand
Japan	Vietnam
Nigeria	Afghanistan
Argentina	Algeria
Canada	Aremenia
Panama	Belarus
Belize	Bhutan
Bulgaria	Botswana
Ecuador	Burundi
Peru	Cambodia
Bangladesh	Chile
Turkey	Congo
Australia	Costa Rica
Denmark	Côte d'Ivoire
Egypt	Guatemala
Iraq	Hong Kong
Jamaica	Indonesia
Rep. of Korea	Lithuania
Netherlands	Luxembourg
Ukraine	Macao
Bahamas	Malaysia
Croatia	Maldives
Dominican Rep.	Morocco
Ethiopia	Poland
Iran	Serbia
Israel	South Africa
Kenya	Spain
Nicaragua	Taiwan
Philippines	Togo
Romania	Trinidad and Tobago
Rwanda	Uruguay
Sudan	Virgin Islands, U.S.

94 COUNTRIES
818 ONLINE PROFILES

COUNTRY AMBASSADORS

Claudia Peralta-Mudd, Argentina
Brent Mills, Australia
Ali Khan, Bangladesh
Shelburne Suazo, Belize
Djenita Pasic, Bosnia and Herzegovina
Victor Barbosa De Oliveira, Brazil
Silviya Hovanesyan, Bulgaria
Sokhunthea Prak, Cambodia
Brett Jeffreys, Canada
Weiling Liu, China
Ricardo Nieto, Colombia
Rolando Gil Mendoza, Cuba
Andreas Papapavlou, Cyprus
Peter Brondum, Denmark
Pablo Castelo, Ecuador
Mostafa Gamal Ahmed Mostafa, Egypt
Senait Mareligne, Ethiopia
Grace Pau, France
Manfred Schmidt, Germany
Jose Neuil Donis, Guatemala
Sundeeep Dronawat, India
Haleh Karimi, Iran
Peggy Baas, Ireland
David Ariel-Joel, Israel
Gionatan Surrenti, Italy
George Griffiths, Jamaica
Kenji Tashiro, Japan
Lilian Ndehi, Kenya
Michael Lamsfuss, Republic of Korea
Michael Iacovazzi-pau, Luxembourg
Sidi Soueina, Mauritania
Jesabel Mudd, Mexico
Simo Hakani, Morocco
Tanja Eikenboom, Netherlands
Solveig Espe Slavin-Olson, Norway
Zubair Hameed, Pakistan
Carlos Herrera, Peru
Nancy Torra, Puerto Rico
Mariya Tarakanova, Russia
Papa Gueye, Senegal
Susana Coto-Kerk, Spain
Peter Thiong, Sudan
Kyle Olson, Sweden
Burcum Arkun Keeton, Turkey
Angela Katz, Ukraine
Joanne Lloyd-Triplett, United Kingdom
Darcy Hardy, United States
Irene Litvan, Uruguay
Daniel Lira, Venezuela


COUNTRY AMBASSADORS

 The program identifies one Ambassador for each country represented in the metro area community. These ambassadors serve as a point person and resource for their respective countries, and help new international residents acclimate to the city. Ambassadors also manage a webpage showcasing their countries' presence in Louisville, from restaurants and shops to cultural events and associations. Currently, 49 ambassadors and country pages have been created on the G.L.I.P. website, and more are added monthly to reflect our growing community. Special events organized with G.L.I.P. Ambassadors included:

- **Celebration of Discovery of Puerto Rico Day with Salsa/Bachata Lessons and DJ D/Ro** – organizer: Nancy Torra, G.L.I.P. Ambassador Puerto Rico
- **Brits Night Out** - organizer: Joanne Lloyd Triplett, G.L.I.P. Ambassador UK
- **BRAZ'Ville: FESTA DA INDEPENDÊNCIA** – organizer: Victor De Oliveira, G.L.I.P. Ambassador Brazil



MENTORSHIPS

 International professionals and foreign-born students preparing to launch their careers in the Greater Louisville region can be paired with established local business leaders through G.L.I.P.'s mentoring program. Mentors provide support and guidance to their protégés, helping them develop personally and professionally. Additionally, they help develop professional relationships that bring value to future career moves, business opportunities and assimilation in the community. Currently, mentorships are taking place in the areas of finance, global politics, environmental sciences, accounting, marketing, architecture, education and law. In 2010, 15 mentorships were initiated.

WOMEN'S RESOURCE GROUP

As an initiative of several female G.L.I.P. members, the Women's Resource Group focuses on helping spouses and families of new-to-Louisville international professionals get connected and settled in their new community. The group engages in outreach to spouses of professionals who have recently relocated to Louisville, and is evolving to include events, social mentors, and a resource guide to supplement relocation materials offered at many businesses.

ONLINE RESOURCE CENTER

GLIP As a central component of the G.L.I.P. program and a key resource for finding foreign talent, connecting with members, and identifying ex-pats from all over the world, LouisvilleInternationals.com has become a hub of activity for the international professional community. More than 800 members have created profiles and are engaging with others online. The website also features international activities and information about our region, making it a trusted resource for the international community - one that is bookmarked and visited often.

The screenshot displays the GLIP website interface. At the top, the logo for Greater Louisville International Professionals is shown, along with a navigation menu including Home, About Us, Engagement, Connection, Events, HR Center, Resources, and Search. The main content area features a 'Germany Page' with an ambassador profile for Manfred Schmidt, Vice President of Global Operations at CRS-Reprocessing Services, LLC. An 'Ambassador Message' welcomes newcomers and offers advice on adjusting to Louisville. To the right, there are 'Country Pages' for various nations and a 'Peace Garden' advertisement. A sidebar on the left contains links for 'Welcome Back', 'Log Out', 'Update My Profile', and 'My Country Pages'. A central 'Upcoming Events' section highlights the 'G.L.I.P. First Year Anniversary and 2011 After-Hours Networking Kick-Off!' on Tuesday, January 18, 2011, and a 'Monthly Casual Dinner - China' on Thursday, February 03, 2011. Below the events, a 'Recent Members' list includes names like Renate Klein and Inge Richter. At the bottom right, a search form with fields for Name, Origin Country, Language Spoken, Career Industry, and Career Level is shown, along with a table of member profiles.

View	First Name	Last Name	Country	Origin Country
View	Lastel	Lippay	United States	United States
View	VNAB	GUPTA	United States	India
View	John	Huang	United States	United States
View	Nihal	Grover	United States	India
View	Katherine	Johnson	United States	United States
View	Moz Ali	Khan	United States	India
View	rodney	alman	United States	Jordan

FOR MORE INFORMATION:

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SPECIAL THANKS TO THE FOLLOWING CONTRIBUTORS



The C. E. and S. Foundation

