



Background:

Louisville's immigrant population is rapidly growing and now far exceeds 53,000 individuals. With 33% of foreign born Louisvillians having a 4-year degree, Louisville is poised to develop this key talent pool to meet future workforce needs. The Greater Louisville International Professionals (G.L.I.P.) initiative will help our region fortify its competitive advantage by retaining and attracting the best and brightest international talent.

**A profile of the Foreign-Born in the Louisville Metropolitan Area, OIA and Urban Institute, 2005*

Mission:

Greater Louisville International Professionals' mission is to attract and retain international talent by showcasing Louisville as a welcoming and inclusive city of possibilities. G.L.I.P is committed to providing a platform of distinct initiatives, such as social media networks, mentorship programs, and hosted events, to engage and connect the accomplished individuals of the international and local community.

Goals:

- Recruit an inclusive network of international professionals based in Metro Louisville.
- Provide resources through a dynamic website that functions as a directory of G.L.I.P.s and as a platform to post and discuss relevant content.
- Facilitate connections among G.L.I.P.s via hosted events and signature programs.
- Foster online interaction via our website and social media.
- Assist executive recruiters and human resources professionals in their efforts to attract, retain, and engage international talent.
- Increase public awareness of the importance of international talent for economic and community development.

Who are G.L.I.P.s?

Participation in our program is voluntary and requires no financial commitment. Invitations are extended, but not limited to:

- Accomplished foreign-born professionals, executives and entrepreneurs*
- All Louisvillians who think with a global perspective
- Local and global business professionals, executives, and recruiters*
- Post-secondary international academia* (all foreign-born and/or international studies faculty, staff and students)

Why be involved with G.L.I.P.?

- Develop a wide range of personal and professional relationships through networking opportunities, social events and web interaction.
- Become a mentor to a student or international professional during their integration to our community.
- Increase your awareness of and contribution to our community's inclusion of international talent.
- Expand your global understanding through interaction with local internationals.
- Interact, inform, and stay connected with other internationals via the web.
- Meet established Louisvillians from your country devoted to helping you with questions or needs.
- Be your country's Ambassador to engage and connect others, and manage a community webpage to promote your culture.
- Expand your job opportunities by meeting executive recruiters and other business professionals.
- Share your professional, travel and life experiences from abroad to broaden our community's perspective of the world.

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