

# HLBC

GREATER LOUISVILLE HISPANIC LATINO BUSINESS COUNCIL

A GLI Affiliate

## What is the Hispanic Latino Business Council?

The **HLBC** is a partnership between the Hispanic business community and Greater Louisville Inc. - the Metro Chamber of Commerce. It is a membership organization with a mission to create, advance, and promote economic opportunities for Hispanic/Latino business owners and professionals in the Greater Louisville region. HLBC members represent 16 different countries and ethnic groups throughout Latin America and the United States.

## Greetings from the 2008 HLBC Chair



**Adam Ruiz,**  
Chief of Staff,  
Citizens Union Bank

Deseo extender personalmente la invitación a todos para ser miembros del HLBC: a los profesionistas hispanos, a los empleados y a los dueños de negocios. Es mi prioridad visitar a muchos de Uds. para saber cuáles son las necesidades y las metas de nuestra comunidad hispana. Estamos aquí para servirles y ayudarles a alcanzar sus sueños.

WELCOME

# INDIVIDUAL MEMBERS

Amgen: Jose Eduardo Torres  
Andres Reyes  
\*Bautista Associates, LLC: Jose Bautista  
BB & T Bank: Diana Quesada  
\*Benaducci Group, Inc.: Soledad Talledo  
Brown Forman Corporation: Joseph Carvajal  
Bud Smith Photography: Bud Smith  
\*Calixtro Construction: Sotero Calixtro  
\*Capistrano Associates, Inc.: Gerrit Schroeder  
Carolina Palero  
Century 21 Realty Group - Reisert: Letty Salazar  
Citizens Union Bank: Chris Dittz  
Citizens Union Bank: Adam Ruiz  
City of Louisville: Claudia Peralta-Mudd  
Commonwealth Dodge: Juan Rodriguez  
\*Contracting Solutions: Daniel Lira  
\*Cordova Flooring Contractors: Marilyn Cordova-Winchell  
Creative Alliance: Laura Burns  
Creative Alliance: Ricardo Nieto  
\* Ellie Kerstetter, PSC: Ellie Kerstetter  
\*Fernandez Photography: Ernest Fernandez  
Fernandez Friedman Haynes & Kohn PLLC: Maria Fernandez  
Fifth Third Bank: Mario Laso  
Frost Brown Todd, LLC: Bonita Black  
Girl Scouts of Kentuckiana: Delia Roman  
Greater Louisville Convention & Visitors Bureau: Peggy Riley  
Greenebaum Doll & McDonald: Elena Martinez  
Grindmaster Corporation: Flor de Maria Donis  
Guess Inc.: Anselmo Rodriguez  
Hartford Retirement Plans Group: Francisco Abril  
\*Hernandez & Son's Landscaping: Ulyses Hernandez  
Humana Inc: Alberto Valois  
\*Ingrid Design: Ingrid Bolton  
Jessica Pita  
Jesabel Mudd  
Kentucky Job Corps: Dwayne Sutton  
Kentucky Lottery Corporation: Nichelle Anthony  
Key To New Life International: Kelly Clarke  
Lender's Title & Escrow, LLC: Sarai Gumm  
\*Los Aztecas Restaurant: Saul Garcia  
ManTech: Pepe Molestina  
Marcela Giraldo  
Mary Kay: Tracy Norris  
Mary Kay: Alicia Smith  
Mayan Cafe: Bruce Ucan  
Mortenson Construction: Maria Jelenszky  
National City Bank: May Baker  
National City Bank: Daysha Palacio  
National City Bank: Alejandra Rico  
New York Life Insurance Company: Jane Choi  
New York Life Insurance Company: Kevin Haggard  
Papa John's International: Hank Enright  
Papa John's International: Jose Morales  
Papa John's International: Joshua Rheam  
PCM Construction: Barry Clements  
\*Purvis Professional Cleaning Services: POC, Anthony Walker  
\*RAM International, LLC: Angelica Matos  
\*RAM International, LLC: Renzo Matos  
\* Sharp Interpreting & Translation Services, LLC: Ramona Sharp  
State Farm / Franck Insurance Agency Inc.: Cheryl Franck  
State Farm / Franck Insurance Agency Inc.: Xavier Santiago  
\*State Farm Insurance: Robert Wiggins  
Stock Yards Bank & Trust: Lu Lopez  
Sysco Louisville Food Service: Ken Kling  
Sysco Louisville Food Service: Anani Lefevre  
Terracon Consultants, Inc.: Lizzette Barrow  
The Family Place: Reylene Medina  
\*Toltelka Assembly/JABA Construction: Carlos Hernandez  
University of Louisville: Dr. Manuel Martinez-Maldonado  
U.S. Bank: Abby Harvey  
UPS: Jamie Gonzalez  
\*Videni Translations: Julissa Hurst  
Wells Fargo Home Mortgage: Terri Reyes  
Xiomara Bussio

\* Minority-owned businesses

## HLBC SPONSORS



# CORPORATE MEMBERS

\*Adhawks Advertising & Public Relations

African-American Business Alliance

\*Al Dia en America

Blue Equity, LLC

Blue Star International Reality, LLC

\*Clinica Hispana Progresiva

\*G & P Property Services, Inc.

\*H & H General Construction

Hoy en las Americas

\*Intec Property Services

\*Jacobi Toombs & Lanz, Inc.

Louisville & Jefferson Co.  
Metropolitan Sewer District

Louisville Water Company

\*Patriot Tax International

\*Taco Taxes LLC

\*T.E.M. Electric Co., Inc.

U.S. Small Business Administration

## MEMBER SPOTLIGHT

**“Being a member in the HLBC allows me to continue my business development goals and connect with other member businesses. The council has also communicated our company’s services to others in the Hispanic community who now do business with us.”**

*-Oliver Davalos,  
Director, Taco Taxes LLC*

**“The HLBC is a great resource for Hispanic Businesses. I have been able to refer my clients to HLBC members and vice versa. Since I have had the chance to meet these companies through the HLBC meetings, my clients feel at ease using their services.”**

*-Alejandra Rico,  
Office Manager, National City Bank*

**“The HLBC facilitated my appointment to the Board of Directors of the Build the Bridges Coalition. Being part of this group has allowed me to not only promote a project that I believe in, but also connect with major community leaders.”**

*- Jorge Lanz P.E.,  
President, Jacobi, Toombs and Lanz, Inc.*

## TO JOIN OR LEARN MORE:

**Jesabel M. Mudd,**  
Program/HLBC Manager

Phone: 502-625-0039  
Email: [jmudd@greaterlouisville.com](mailto:jmudd@greaterlouisville.com)

**Greater Louisville Inc.**  
614 West Main Street, Suite 6000  
Louisville KY 40202

## Newest Executive Committee Members



**Michelle Davila**, Owner, Patriot Tax International  
Conociendo y compartiendo con otros dueños de negocios aprendemos, compartimos inquietudes, y todos nuestros negocios crecen.



**Jamie Gonzalez**, Aircraft Maintenance Intl Division Manager, UPS.  
I am serving on the HLBC Executive Committee because I want to help open doors that create opportunities for others.



**Tom Masterson**, President and Owner, T.E.M. Electric.  
With nine years running my own business, I want to use my experience to be of assistance to others in the Hispanic community.



**Alejandra Rico**, Gerente Asistente de Oficina, National City Bank  
Yo estoy en una posicion profesional en la que tengo mucho contacto con los negocios y profesionales Hispanos. Les puedo comentar y explicar los beneficios que podrian tener si se inscriben con el HLBC.

## Additional Executive Members

Chair Elect: **Marilyn Cordova-Winchell**, President, Cordova Flooring Contractors

Immediate Past Chair: **Ben Ruiz**, CEO & Creative Director, Adhawks Advertising & Public Relations

**Francisco Abril**, Regional Plan Consultant, The Hartford Retirement Plans Group

**Carlos Hernandez**, President, Tolteka Assembly & JABA Construction

**Eileen Pickett**, Senior Vice President, Community & Economic Development, Greater Louisville Inc.

**Maurice Sweeney**, President, African-American Business Alliance; President and CEO, United Construction and Design Group, Inc.



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