

HLBC

GREATER LOUISVILLE HISPANIC LATINO BUSINESS COUNCIL

A GLI Affiliate

MISSION

To create, advance and promote economic opportunities for Hispanic/Latino Businesses and individuals in the Greater Louisville Region.

OBJECTIVES

- Develop programs and events that will bring together members of the Hispanic/Latino business community in forums that will allow for networking and sharing of best practices.
- Increase the level of awareness of the Hispanic/Latino business community in the Greater Louisville region by broadening the scope of interaction with other non-Hispanic/Latino individuals and organizations.
- Help Hispanic/Latino businesses grow and prosper by providing connections to necessary resources and advocating for the development of additional assistance.
- Supply educational and training opportunities to Hispanic/Latino businesses and individuals to assist with current or future business and professional growth.
- Grow the membership of the Greater Louisville HLBC to allow as many individuals and businesses as possible access to its benefits.

BENEFITS OF MEMBERSHIP

- Increase visibility - the HLBC is quickly becoming a recognized player in the Louisville market and an advocate for Hispanic business interests. Being a member of the council gives you an opportunity to help shape this dialogue.
- Network with fellow Hispanic professionals and business owners
- Access information and events that will help grow your business and your career
- Connect to customized business resources

MEMBER TESTIMONY



Since moving to Louisville 18 months ago, I have decided to pursue my dream of starting my own business. The help and support that I have received from the HLBC and its network of members and partners has allowed me to jump start my entrepreneurial career. I can truly say that it was only through relationships within the HLBC and GLI that I was able to find the best business partners for my new enterprise. I find the focus of the HLBC right on track to achieve the goal of helping in the success of Hispanic entrepreneurs and professionals.

Carlos Hernandez

President, Tolteka Assembly Integrator

JOIN

The HLBC is a partnership between the Hispanic business community and Greater Louisville Inc. - the Metro Chamber of Commerce.

Corporate membership is open to Hispanic-owned businesses or businesses in which Hispanics make up 50% or more of the workforce or 50% of the client base.

Individual membership is open to individuals who work for companies that do not fall into the corporate membership category.

Student membership is available and encouraged as well.

CONTACT

For more information about the HLBC, please contact:

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