

2007

Farm • City

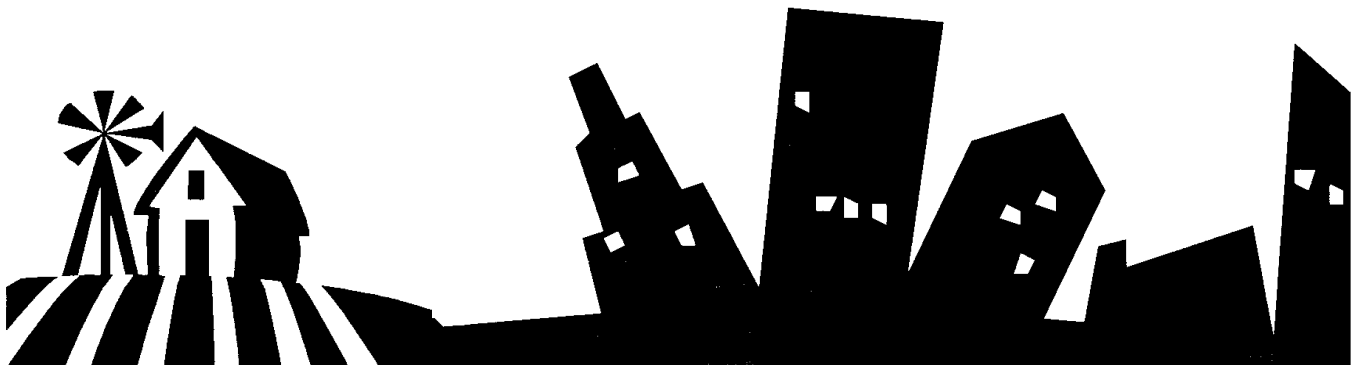
CELEBRATION LUNCHEON

Sponsorship Proposals

Presented by



Affiliated With Greater Louisville, Inc.
The Louisville Area Metro Chamber of Commerce



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CELEBRATION LUNCHEON

Featuring the

Agribusiness Of the Year Award Ceremony

The Farm City Celebration Luncheon is produced annually by Louisville, Kentucky's Agribusiness Industry Network. The event celebrates the contributions of the agribusiness industry to the community and recognizes the interdependence of rural and urban economies. It is held in conjunction with the world's largest, purebred livestock exposition – Louisville's own North American International Livestock Expo – at the Kentucky Exposition Center.

During the event, the annual Agribusiness of the Year Award winner is announced. The program centers on spotlighting the winner's business and the aspects of the enterprise that helped earn the award.

The program ends with an entertaining event ... the annual Wing Tip Rodeo. Two teams of "cowboys" --- area business leaders who have donned cowboy hats and bandannas --- compete in a real roping contest. This friendly competition has grown quite competitive over the years as the two teams vie for annual bragging rights and possession of the traveling "horse collar trophy".

Annually, more than 280 area business people attend the luncheon to congratulate the Award winner and to cheer on their favorite Wing Tip Rodeo Team.



Joe Reagan, President & CEO of GLI, and Don Carr, Chairman of the AIN, present the annual Agribusiness of the Year Award to Producer Feeds manager Brent Williams.

2007 FARM • CITY CELEBRATION SUMMARY

PRODUCED BY: Agribusiness Industry
Network

DATE: Friday, November 9 at Noon

SITE: Kentucky Exposition Center South
Wing Conference Center

PROGRAM: Agribusiness Of The Year
Award & Wing Tip Rodeo Competition

TICKETS: \$25 each or \$175 table (8)



The voice of the diverse agribusiness industry ... Kentucky's Economic Engine

The Agribusiness Industry Network is one of eight business networks administered by Greater Louisville Inc. – The Metro Chamber of Commerce.

Our Mission Statement

To promote a thriving agribusiness industry through local and regional relationships emphasizing education, technology and growth.

Agribusiness Definition

Businesses that provide agricultural services or that buy, sell, process or utilize farm products.

Kentucky and southern Indiana have long been a hub of agribusiness activity. From the earliest days, the region's business community developed around the buying, selling, transportation or utilization of farming's bounty. Today, agribusiness employs nearly 7% of the region's workforce and provides 9.8% of the total payroll.

This economic sector represents both the business strength of the past and potential growth for the future. Traditional industries such as food wholesaling/processing/distribution and woodworking combine with the region's unique strengths in horse racing, livestock breeding and agricultural trade shows to produce an industry that provides both stability and the potential for desirable economic growth.

Much of that potential springs from the exciting, high-tech aspects of agribusiness. Leading edge science is resulting in an explosion of biotech opportunities. Farmers across the country have rushed to the Internet for everything from buying supplies and marketing products to using space age satellite technology to manage crops. The companies serving these needs are a vibrant new addition to the agribusiness family.

The Agribusiness Industry Network is dedicated to furthering the well being of our existing agribusinesses, to helping develop the potential of agribusiness entrepreneurs, to assisting agribusiness' new high-tech ventures and to aiding community leaders in the acquisition of new business relocation.

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GRAND CHAMPION SPONSORSHIP

The Grand Champion Sponsor receives:

1. Event name to be: Farm City Celebration Luncheon Sponsored by “Name of Company”
2. Sponsor logo included on ticket solicitation brochure and on luncheon program.
3. Sign at luncheon: Farm City Celebration Luncheon Sponsored by “Name of Company”
4. Sponsor recognition in all Greater Louisville Inc.(GLI) promotion of the event which may include GLI newsletter listings and website listings that include the event.
5. Sponsor recognition from podium and opportunity to address the audience
6. Sponsor table at luncheon
7. Opportunity to nominate one Wing Tip Rodeo Team Member

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Grand Champion Sponsorship Investment - \$3,000

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CHAMPION SPONSORSHIPS

Champion Sponsors receive:

1. Sponsor logo included on ticket solicitation brochure and on luncheon program along with other supporting sponsors
2. Sponsor recognition in Greater Louisville Inc. promotion of the event which may include GLI newsletter listings and website listings that include the event.
3. Sponsor table at luncheon
4. Participation in exciting gift program. Every luncheon attendee receives a gift bag containing only special items from the Champion Sponsors

2007 FARM • CITY CELEBRATION
Champion Sponsorship Investment - \$500 plus
300 gift items valued at \$5 or more

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WING TIP RODEO TEAM MEMBER SPONSORSHIPS

Wing Tip Rodeo Team Member Sponsors receive:

1. Sponsor table at luncheon
2. Opportunity to nominate one Wing Tip Rodeo Team Member
3. Recognition in Wing Tip Rodeo portion of program and during event when rodeo announcer introduces your nominee.

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Wing Tip Rodeo Team Member Sponsorship Investment - \$250