



## 10 Point Action Plan

1. **Secure, with Fund for the Arts**, the transition funding for 2005, 2006, and 2007 for the cornerstone groups: Kentucky Opera, Louisville Ballet, Louisville Orchestra and Actors Theatre of Louisville, that will complement a long term stabilization strategy for all arts and cultural attractions.
2. **Advocate for long term expanded and dedicated public funding** stream "sources" for the visual and performing arts and cultural attractions.
3. **Develop and exact best management practices** in areas such as mechanisms to expand participation, understanding of and credibility of allocations of arts and cultural support.
4. **Leverage existing arts and cultural infrastructure resources** to strengthen the overall arts system; for example, increased cooperation of Fund for the Arts and the Kentucky Center, extending the Center's education and booking activities to benefit resident companies specifically and the community in general; and, leverage the outreach and educational programming of all arts and cultural institutions.
5. **Integrate the leaders in higher education, business and government with leaders of arts and cultural attractions to develop a center for innovation and problem solving** that positions visual and performing arts and cultural attractions for growth and productivity, bringing this region recognition both as a leader in creative problem solving and as an economic hotspot for arts and cultural attractions.
6. **Participate in an expanded arts and cultural access** initiative to utilize performance, visual and other cultural capacities to build audiences and reach underserved and diverse neighborhoods in our communities.

7. **Develop a marketing strategy and campaign** to increase visitor overnight stays, and increase both ticket sales and contributed income to the Creative Economies.
8. **Seek support for the creation of an arts and cultural management and development** center including an incubation center to support the developing and emerging visual and performing arts and cultural community.
9. **Create a partnership campaign** to increase public access and engagement in the arts and cultural attractions from all levels of our regional community.

**AND, ...**

10. **Authorization by Blueprint Executive Committee** of a 501(c)3 organization, The Partnership for Creative Economies, which will be a force to facilitate the interests of business, arts and cultural attractions, education and government to position this region as an economic hotspot.