

## Fake Company Submission

Deal Room Email:

fake.company.submission@acmeangels.angelgroups.net

**One Line Pitch:** We buy, sell and produce goods and services that are bought, sold or produced. We sell all the goods and services that are bought or produced.

**Business Summary:** We buy, sell and produce goods and services that are bought, sold or produced. We sell all the goods and services that are bought or produced. We buy all the goods and services that are sold or produced, and we produce all the goods and services that can be bought or sold. We buy when prices are low, sell when prices are high and skim fees off the top of every transaction. This question allows up to 450 characters. I have used a total of 449.

**Management:** Our Management Team is made up of the smartest geniuses in the world.

**Customer Problem:** When someone wants to buy something, we provide them with the product and the vendor. When someone wants to sell some thing, we provide them with the consumer and the product.

**Product/Services:** There are 6.1 billion consumers in the world. We create a potential marketplace for each and everyone one of them. Today we are reaching one hundred million people in the US, over one hundred fifty million people in Western Europe, and another 50 million people in Australia and New Zealand. We are confident that with your money we will be able to reach one billion people. This question allows up to 450 characters. I have used a total of 450

**Target Market:** Current customers are two hundred fifty million men, women, and children in the United States, Canada, and the European Union. This question has a limit of 210 characters. I have used a total of only 206.

**Customers:** We advertise using extensive marketing campaigns on television, radio, billboards, magazines, the Internet, and by word of mouth. Our advertising campaign includes a catchy tune and an easy to remember sloga

**Sales/Marketing Strategy:** We charge a fee of ten percent on every transaction made, at each level of production, distribution, wholesale, and retail sale. This question has a limit of 210 characters. I have used a total of only 208.

**Business Model:** Current competitors include but are not limited to shopping malls; retail, wholesale, and second hand stores; manufacturers, buyers, sellers, resellers, and advertisers; law firms, doctors offices, banks, and

**Competitors:** Current competitors include but are not limited to shopping malls; retail, wholesale, and second hand stores; manufacturers, buyers, sellers, resellers, and advertisers; law firms, doctors offices, banks, and consulting firms; black markets, importers, exporters, and mom and pop shops; restaurants, hotels, salons and resorts; high tech, low tech, and no tech companies. This question allows up to 450 characters. I have used a total of only 449.

**Competitive Advantage:** The current way of partnering consumers with vendors for the purposes of buying, selling, and producing goods and service is the age old marketplace. We provide the only alternative to that marketplace.



### Company Profile:

URL: www.fakecompany.com

Industry: Biotechnology

Employees: 12

Founded: 10/03/2005

### Contact:

Sally Gordon

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### Financial Information:

Funding Stage: Prototype Ready

Previous Capital: \$5,000,000

Monthly Burn Rate: \$25,000

Pre-Money Valuation: \$0

Capital Seeking: \$1,000,000

### Management:

Sally Gordon, CEO

Frank Donnelly, CFO

### Advisors:

Lawyer: John Matthews

Accountant: Ron Kuby

### Investors:

Friends

Family

Fools

### Referred By:

Fake Company Submission 30 E 23rd Gotham, NY 10006 United States	Financials* (\$)	2007	2008	2009	2010	2011	2012
	Revenues	200	400	7,000	900	0	-
	Expenditures	400	600	500	800	0	-
	Net	(200)	(200)	6,500	100	0	-

\* In Thousands (000) in USD - US Dollar

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